Mission

In support of the Society’s mission Region I ROC will:

- Provide guidance, tools, and resources to chapter leadership to enable efficient operations and maintenance of a chapter's charter;
- Provide and promote professional development and networking opportunities to Region I members;
- Act as good stewards of Region and Chapter resources; and,
- Provide guidance to the COMRA and the Board of Directors on issues affecting chapters and members.

Vision

ASSE Chapters and Members in Region I are recognized as the premier safety and health resource by employers, regulators, communities, and fellow safety professionals.

Values

Accountability  
Leadership  
Collaboration  
Innovation and Efficiency

Education and Professional Development  
Advocacy  
Stewardship  
Communication and Transparency

Objectives:

1. Chapter Operations

   a. Provide resources to develop region-wide strategies and programs to address the top four chapter operation issues as they relate to efficient operations, member recruitment/retention/engagement, succession planning, and maintenance of chapter charters.
      i. Development of Chapter SOG template
      ii. Post PDC invitation letters
      iii. Development of Chapter Officer directory and Model Programs
      iv. Provide monthly activity plans and reminders for chapter officers
American Society of Safety Engineers  
Region I Regional Operating Committee  
Strategic Plan 2014-2019

b. Increase involvement, volunteerism and leadership development and competency of members.
   i. Provide training to current chapter leadership on "how to sell" the ASSE experience to members.
   ii. Provide opportunities for members to present to other chapters both in–person and via webinars

c. Encourage collaboration between chapters that increase the efficiency of chapter operations.
   i. Purchase a regional webinar account to allow members to use to broadcast technical meetings.
   ii. Provide support for sharing of best practices through cloud computing.
   iii. Provide mechanism for quarterly calls between chapter leadership (treasurers, membership chairs, etc..)

d. Conduct regional study to help determine a recommended size of a chapter/section to ensure efficient operations and sufficient members to serve in leadership roles. Study will take into consideration chapter demographics and geography.

2. Member Experience and Professional Development

a. Provide opportunities to improve the professional knowledge and skills of SH&E professionals.
   i. Offer discounted courses, such as ASP/CSP, CIH, CHST, OHST and/or ARM courses to members.
   ii. Provide quarterly updates at the Region level of issues affecting the industry.

b. Promote the value of risk-based occupational safety and health decision making.
   i. Provide ARM courses to ASSE members.

c. Increase the value of membership by supporting practice specialties, branches, and common interest groups at the Region level.

d. Enhance the collection, organization, and dissemination of the body of knowledge content.
3. Relationships

a. Promote ASSE and the safety profession to businesses and the community.
   i. Develop a marketing campaign to identify companies/industries that do not have employees who are members of ASSE.
   ii. Conduct annual letter writing campaign to thank employers for supporting ASSE members.
   iii. Encourage members to provide guest lecturers at other trade associations and education groups.

b. Increase the recognition of the ASSE as a credible and reliable source for SH&E information.
   i. Contact Federal and State OSHA offices to offer ASSE assistance in safety campaigns and review of proposed regulations.
   ii. Identify opportunities for local press releases that are specific to Chapters and work with Society to draft press releases.

c. Increase mutually beneficial intersociety relationships and partnerships including opportunities for shared membership, programs, services and conferences.
   i. Contact regional leadership of AIHA, NSC, and other safety associations to identify opportunities for collaboration and shared resources.