



AMERICAN SOCIETY OF  
SAFETY PROFESSIONALS

# Living Our CLEAR Values

Embracing Community, Leadership, Excellence,  
Accountability and Respect

Spring ROC Meeting



# Our Mission and Vision

## **MISSION**

We are the community that protects people, property and the environment.

## **VISION**

Safety, health and well-being are inherent rights of every worker.



# Strategic Focus on Three Domains

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Member  
Community



Trusted Advisor



Workforce  
Development





## COMMUNITY

We aim to provide a welcoming, collaborative environment for all.



## LEADERSHIP

We exemplify integrity and empower others.



## RESPECT

We act with humility, listen to others and foster strong relationships.

# Our CLEAR Values



## EXCELLENCE

We strive always to deliver our best.



## ACCOUNTABILITY

We are ethical, reliable and trustworthy in all we do.



# Community: We Nurture Belonging

## What it means:

We strive to ensure that every participant feels included and valued.

## Our goal:

To foster a vibrant network where you can engage, share insights, learn from each other, and contribute to the continued growth and recognition of our profession.



# Leadership: We Exemplify Integrity

## What it means:

We provide credible guidance to build trust and drive results.

## Our goal:

To create a sense of shared purpose and drive positive change.



# Excellence: We Pursue Our Best

## What it means:

We cultivate a culture of that values awareness, preparedness and prevention.

## Our goal:

Advance industry standards, advocate for evidence-based regulations, provide technical resources and deliver education that empowers everyone to work together for a safer, stronger future.







# Accountability: We Are Trustworthy

## What it means:

We are ethical and reliable in our actions.

## Our goal:

To create accountability for ourselves and our profession.



# Respect: We Foster Collaboration

## What it means:

We act with humility and actively listen to and consider other's perspectives.

## Our goal:

To create an atmosphere of mutual respect and trust.

# How We Measure Progress

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**KPI=**  
~~**Key Performance Indicators**~~

The New Leadership

**KPI**

Keep people interested  
Keep people informed  
Keep people involved  
Keep people inspired



# Strategic Domain: Member Community

- Enhance member experience by supporting network building, leadership skill development and trend updates.
- Develop and deepen leadership pipeline to achieve current and future business and strategic goals.
- Leverage and engage our members in executing our strategic plan to support work environments that provide for a safer, stronger future.



## Slide 12

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**AS0** Suggest updating the last talking points (starting with "over the last year" to be more evergreen. Like "We did a deep dive into data to understand how we can best support the learning and development of our volunteers. The research prompted an evolution in our Leadership Conference. [next sub-sub bullet is good]. And offering a number of opportunities...[rest is good]"  
Arielle Semmel, 2024-03-06T14:15:00.788

**ST0 0** Done  
Sue D. Trebswether, 2024-03-06T14:48:48.525

# Year-Round Volunteer Engagement



Welcome webinar for onboarding and resources overview



Bi-monthly lunch 'n' learn style virtual meetings focused tasks in functional areas (ex. leading a meeting, chapter finances, program planning, etc.)



Quarterly virtual mini events focused on leadership skill-building and motivation



Fall 1-day virtual event focused on technical tools and resources



In-person 1-day event attached to annual conference



## Slide 13

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**AS0** Recommend removing reference to the single 2-day event  
Arielle Semmel, 2024-03-06T14:15:37.321

**ST0 0** done  
Sue D. Trebswether, 2024-03-06T14:49:12.323

# In-Person Leadership Experience: Integration With Annual Conference

- Held day prior to annual conference
- Open to incoming, outgoing and continuing volunteers
- Open to wider volunteer audience
- Integrated into Safety conference attendee experience
- Content focus shifts toward equipping leaders to support strategic priorities

Find registration details on the Leadership Conference webpage:

[www.assp.org/education/conferences/leadership-conference](http://www.assp.org/education/conferences/leadership-conference)







# Let's Hear From You

- How is the strategic plan resonating within your community?
- What are you looking forward to most at the in-person Leadership Conference?
- How can ASSP's CLEAR values help your community improve and engage more members?

GUO



## Slide 15

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- GU0** These were just my suggestions for discussion questions and may not be what's needed/best here with the audience.  
Guest User, 2024-03-04T23:24:08.342
- KM0 0** Maybe change the second questions to what are you excited about or looking forward to at the in person.....  
Kimberly McDowell, 2024-03-05T20:38:54.016
- AS0 1** Agreed.  
Arielle Semmel, 2024-03-06T14:18:47.359
- ST0 2** Done  
Sue D. Trebswether, 2024-03-06T14:50:21.074