



AMERICAN SOCIETY OF  
**SAFETY PROFESSIONALS**



AMERICAN SOCIETY OF  
**SAFETY PROFESSIONALS**

Region I

# Spring 2026

## Regional Operating Committee Meeting



AMERICAN SOCIETY OF  
**SAFETY PROFESSIONALS**

Region I

**WELCOME**





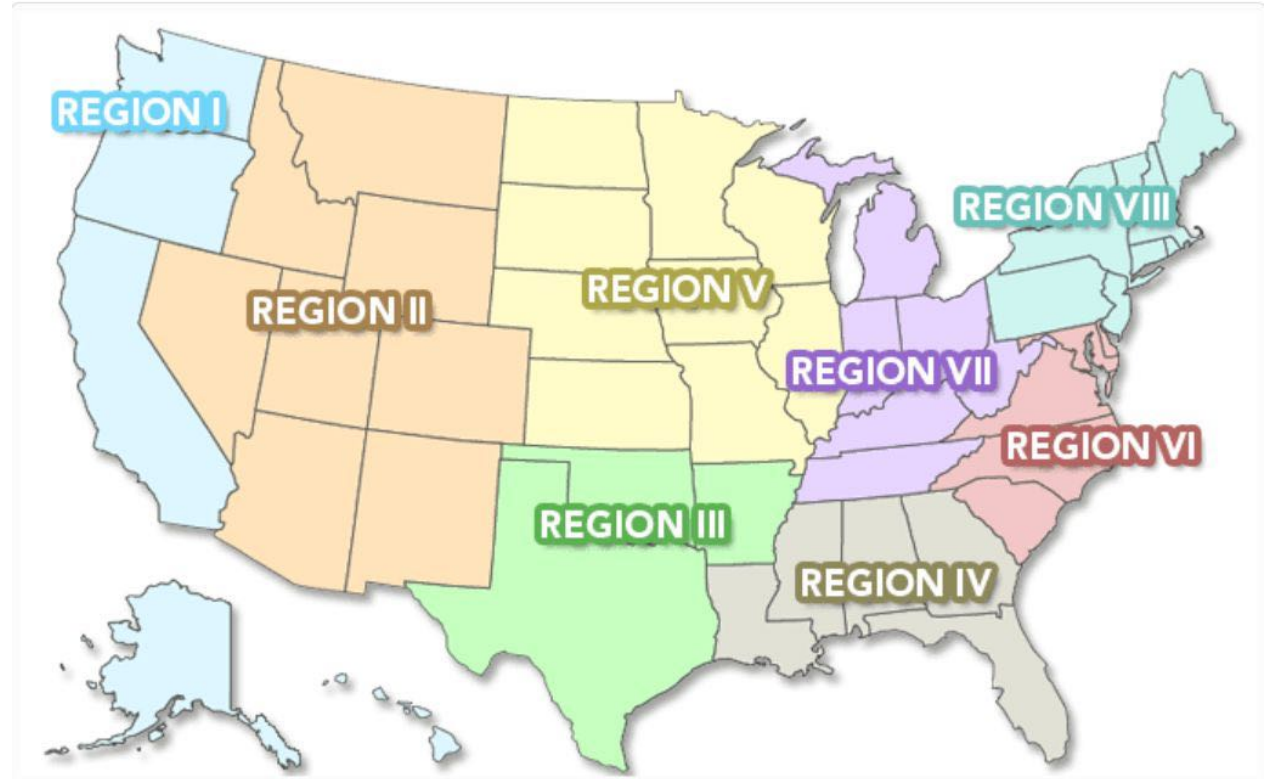
# Ice-Breaker

© JON CHANG



# Chapter Roll Call

- Chapter Roll Call
  - Identify that you are here
  - Confirm your name
- Quorum Confirmation



# Area Director Introductions

Traci Snyder CHST, OHST, STS, CSP

Area A

Amanda Shin MS, CSP

Area B

Brad Perry SMP, GSP

Area C



# Board Introductions

- Shanon Winston AEP, ASHM DRVP
- Joey Garza CSP ARVP Secretary
- Wes Lashbrook MS, CIH, CSP, FAIHA AVRVP Finance
- Alice Yu MS, CSP ARVP Technology & Communications
- Megan Guarducci CSP, ARVP Special Projects
- Tina Holland RSM, OHST, ARVP Student Affairs
- Brian Nguyen, MISE, CSP, ARM, AEP, ARVP Awards & Honors
- Chris Vochoska, CSP, ARVP Membership
- Monica Netherly CIH, CSP, ARVP Government Affairs
- Nirap Sainju, CSP, CHMM, ARVP Operations



# Guests

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**Stephanie Johnson**, CSP, CHMM, Director-At-Large,  
Board of Directors

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**Kimberly McDowell**,  
CEO, Chief Engagement Officer

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**Christine Lucent**,  
ASSP Communities



# Room Introductions





ASSP Region 1 Operating Committee Spring  
ROC Agenda  
Hilton Garden Inn Bend  
425 Sw Bluff Drive, Bend, OR  
Broken Top Room

**Tuesday – April 14**

Time	Activity	Location
5:30-8:00 PM	Cocktail Hour and Meet-Up	Hilton Garden Inn Bend Broken Top Room

**Wednesday – April 15**

Time	Activity	Location Presenter
7:30 AM	Breakfast and Coffee	All
8:00 AM	Meeting call to order <ul style="list-style-type: none"> <li>• Ice breaker</li> <li>• Chapter Roll Call</li> <li>• Review Agenda</li> <li>• Vote to approve Fall 2025 ROC Minutes</li> <li>• Rules of the Road/ Objectives</li> <li>• Parliamentarian/ Timekeeper</li> <li>• Spring 2027 ROC Discussion</li> <li>• Midnight Sun</li> <li>• Thank you from RVP</li> </ul>	Justin Moloczniak, RVP Joey Shibata Garza  Justin Moloczniak
9:00 AM	Break	All
9:15 AM	ASSP Board Presentation	Stephanie Johnson
10:15 AM	Break	All
10:30 AM	Regional Report Out (RVP ARVP(s)) RVP Financial Regional Assessment Increase	Justin Wes Lashbrook
11:30 AM	Lunch	

# Agenda Overview



# Approval of Fall ROC 2025 Meeting Minutes

- Vote to approve Fall ROC 2025 Meeting Minutes





# Meeting Rules

- Psychologically Safe Space
- “Chatham House Rule”
  - Anyone who comes to a meeting is free to use information from the discussion but is not allowed to reveal who made any comment. It is designed to increase openness of discussion.
- Meeting Etiquette

# Meeting Objectives

- Network
- Developing Leaders
- How to Effectively Run Chapters
- Tools & Resources from Society
- Regional Business



# Parliamentarian and Timekeeper

- Make sure that we follow “Robert’s Rules of Order”
  - Make a motion
  - Amend the motion
  - Postpone the motion
- Keep the meeting on schedule



# ROC Planning



- Spring ROC 2027
  - We will need to consider a location
  - If you are interested, please develop a small presentation (2-3 slides) as to why the ROC should meet there.
  - We will discuss tomorrow morning and vote on location

# Area Director Positions

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- Area Director(s), Area A and C
  - Must be an ASSP member
  - Reside or be employed in and hold primary chapter membership within the Area
  - Have held a leadership position within region, area, chapter, or another senior leadership position
  - Nominations close on November 15<sup>th</sup>





Thank you!



# Break





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# Advancing Standards-Based Practice to Prevent SIFs

## Leading the Profession Forward Together

Presented by: **Stephanie Johnson, CSP, CHMM**  
**Director-At-Large**

**Region I Regional Operating Committee Meeting**  
**April 15 – 16, 2026**

# You Told Us, We Listened: 2025 Member Insights

**Research Foundation:** Based on the 2025 Member & Professional Development Needs Assessment.



## Your Priorities:

**Regulatory Updates:** Staying updated on changing requirements is a top driver for joining and a primary need across all career stages.

**Beyond Compliance:** Members are increasingly seeking practical guidance that moves beyond minimum legal requirements to achieve better safety outcomes.

**Technical Excellence:** There is high demand for training in Fall Protection, Risk Assessment, and AI.



**The Connection:** Our new Strategic Direction and Standards-Based User Groups (SBUGs) are the direct result of this feedback.



# Celebrating Excellence: Our +61 Net Promoter Score

**A Shared Achievement:** ASSP registered a **+61 NPS** in 2025, a 12-point gain since 2022.

**What This Means:** An NPS between 50 and 80 is considered “**excellent.**”

**Loyalty Drivers:** Gains are strongest among mid-to-late career professionals and those in the Insurance, Construction and Manufacturing sectors.

**Our Commitment:** We are committed to maintaining this “excellent” level of service by focusing on the value gaps you identified, particularly in regulatory action and innovation.





## The Challenge: Persistent Serious Injuries and Fatalities (SIFs)

- **The Reality:** Despite modern safety efforts, serious injuries and fatalities remain persistent across all industries.
- **Compliance Gap:** Minimum compliance with regulations alone is not delivering the safety outcomes our members expect.
- **Member Demand:** You asked for practical, standards-based guidance to use in real-world settings.



# Standards-Based User Groups (SBUGs)

- **Definition:** Practitioner-led, standards-focused communities designed to improve outcomes where risk is highest.
- **The “User Group” Model:**
  - **Insight Exchange:** A neutral forum for frontline professionals to share what works.
  - **Benchmarking:** Peer-to-peer comparison of safety practices.
  - **Repeatable Practices:** Development of consistent methods to apply voluntary consensus standards.
  - **Feedback Loop:** Real-world insights will flow back into future standard development.



# The Difference Between SBUGs & Member Communities

## **ASSP Standards-Based User Groups (SBUGs)**

- Focus on applying ASSP voluntary consensus standards in real-world workplaces.
- Bring together practitioners, employers and technology partners to test, benchmark and operationalize standards.
- Designed to produce data, best practices and measurable safety improvements around high-risk issues (e.g., fall protection, lockout/tagout).

## **ASSP Member Communities**

- Focus on professional networking, learning and engagement among members.
- Include practice specialties, common interest groups, chapters and the online community.
- Help members connect with peers, share knowledge and grow professionally.



# Initial Focus: Tackling High-Risk Work

- **Priority Areas:** We are focusing on activities with the highest incident severity and on the top of the list.
- **Target Hazards:**
  - **Fall Protection:** Identified as a top technical interest (27% of mentions) in our member research.
  - **Lockout/Tagout (LOTO):** A critical focus for preventing SIFs.
  - **Artificial Intelligence (AI):** Responding to the 21% of members interested in emerging tech.



# Spring 2026 Convenings: Turning Strategy into Action

## What They Are

Invitation-only, practitioner-driven working sessions in Chicago and Washington, DC. Focus is on SIFs, particularly falls from height and control of hazardous energy (LOTO).

## What They're Not

Not a conference or committee—these are focused, problem-solving discussions.

## Objectives

- Engage practitioners in conversations that lead to action
- Identify real-world barriers to applying safety standards
- Surface insights that can inform advocacy and future SBUG collaboration
- Share key learnings with the broader ASSP membership

## How Are They Connected to SBUGs

Insights from the convenings help identify challenges and opportunities that SBUGs can address through ongoing standards implementation and collaboration.



# What Happens After the Convenings

- Insights synthesized and shared
- Feedback invited from broader membership
- SBUGs continue as the primary engagement channel



# Meaningful Impacts for Local Chapters

- **Direct Member Value:** SBUGs provide the “practical guidance tied to real work” that 2025 research shows members want.
- **Faster Learning:** Chapters can leverage the repeatable practices developed in SBUGs to enhance local educational programs.
- **Pathways for Involvement:** SBUGs offer a clear channel for your experienced local members to engage more deeply with the Society.
- **Differentiation:** These initiatives distinguish ASSP from “compliance-only” training providers, strengthening your local value proposition.



# More Information





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**Questions?**

# Break





# RVP Update

Justin Moloczniak, MS, CSP, CHST | RVP



# Regional Goals Updates

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Goal Region I Growth

Goal Chapter Operations

Goal Membership Experience

Goal Relationships



# Chapter Sunsetting

- Midnight Sun
  - Actions thus far
  - Where we stand
  - Vote needed from Region prior to bringing to CoRA



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Midnight Sun Chapter





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Midnight Sun Chapter

# Midnight Sun - Sunset

## Chapter Facts

- Established as a Chapter in 1996
- In 2012, the Chapter received the ASSE Small Chapter of the Year Award – highlighting its impact engagement, and commitment to advancing safety practice despite operating in a challenging environment
- As of 04/12/2026 – Only 26 members – With four (4) having a address listed in Anchorage



## THANK YOU

Bobbie Perkins, President and Patti Sellner, Treasurer

## Chapter Recognition

2000 – 2021: Gold

2021 – 2022: Gold

2022 – 2023: Gold

2023 – 2024: Silver

2024 – 2024: Gold



# MOTION: Dissolve Midnight Sun Chapter

DATE: April 2026

From: Justin Molocznik, CSP, CHST, Regional Vice President, Region I

## Motion:

Motion to recommend to the Council on Region Affairs that the Midnight Sun Chapter be dissolved.

## Justification:

The Midnight Sun Chapter was chartered in 1996 and has been struggling to recruit new leaders for several years. Many attempts have been made to reach out to members to revitalize the chapter with little to no response. They have noticed a significant drop in membership as well which could reflect a geographical change. These efforts honored the history of the chapter and the contributions of its past leaders.

Given this situation, we propose to dissolve Midnight Sun Chapter.

The Midnight Sun Chapter's membership and assets will be assigned to the **Alaska Chapter**. Members may also choose another chapter if they wish.

Currently within operational budget

New budget item

**Timing:** (When will the program launch?)

**Revenue:** Yes  No

Year 1\$:

Year 2\$:

**Direct Program Cost**

Year 1\$:

Year 2 / Annual \$:

**Staff Cost:**

First Year Hr.:

Year 2 / Annual Hr.:

First Year \$:

Year 2 / Annual \$:

**Strategic Pillar Alignment**

Membership

Education

Standards

Value of the Profession

**KPIs**

Board Goal:

Goal 2:

Goal 1:

Goal 3:

**Reviewed by Finance Committee:** Yes  No

**Staff Liaison:** Mike Thill

# Region I Outing | Safety 2026

- Anaheim

- Potential Dates
- Potential Options
- Vote needed from Region for budget



# Regional Assessment



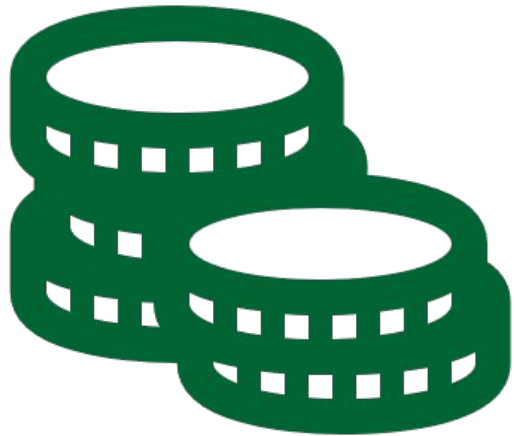
# What is the Region Assessment

May be implemented by a region to support the region's ability to execute on its purpose

Set amount portion of chapter dues given by chapters to the region

Changes to the region assessment and use of funds subject to approval by the ROC

# Uses of Region Assessment Funds



- ROC meetings
  - Covering or subsidizing meeting costs for host chapter and/or ROC members
  - Travel expenses for ARVPs
- Regional PDC
- Member recognition
- Support for leaders to attend Leadership Conference or other development events
- Support for student sections
- Member scholarships

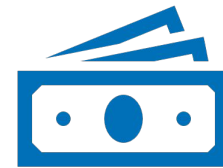
# Considerations



How will a region assessment help the region support chapters and members?



What will happen if there is no change to the region assessment?



What other income is available to the region?



How will chapter budgets be impacted?

# Considerations

Chapter	FY2025 Dues Remitted	FY2025 Regional Fee \$3.00 Paid	FY2025 Dues to Chapter Remitted if Regional Fee \$5.00	FY2025 If Regional Fee \$5.00 Paid
Alaska Payable Clearing	\$2,284.00	\$507.00	\$1,941.00	\$850.00
Bakersfield Payable Clearing	\$3,854.00	\$822.00	\$3,306.00	\$1,370.00
Cascade Payable Clearing	\$392.00	\$174.00	\$276.00	\$290.00
Central Valley Payable Clearing	\$2,008.00	\$375.00	\$1,758.00	\$625.00
Greater San Jose Payable Clearing	\$4,566.50	\$870.00	\$3,986.50	\$1,450.00
Hawaii Payable Clearing	\$2,126.00	\$636.00	\$1,702.00	\$1,060.00
Long Beach Payable Clearing	\$2,630.00	\$426.00	\$2,346.00	\$710.00
Los Angeles Payable Clearing	\$8,836.00	\$1,449.00	\$7,870.00	\$2,415.00
Lower Columbia Basin Payable Clearing	\$2,627.00	\$360.00	\$2,387.00	\$600.00
Midnight Sun Payable Clearing	none	\$84.00	none	\$140.00
Columbia-Willamette Payable Clearing	\$6,221.00	\$1,401.00	\$5,287.00	\$2,335.00
Puget Sound Payable Clearing	\$9,008.00	\$1,404.00	\$8,072.00	\$2,340.00
Sacramento Payable Clearing	\$8,293.00	\$1,131.00	\$7,539.00	\$1,885.00
San Diego Payable Clearing	\$5,672.50	\$879.00	\$5,086.50	\$1,465.00
San Francisco Payable Clearing	\$13,033.50	\$1,428.00	\$12,081.50	\$2,380.00
Southern Oregon Payable Clearing	\$732.00	\$159.00	\$656.00	\$265.00
Inland Northwest Payable Clearing	\$1,295.00	\$255.00	\$1,125.00	\$425.00
Orange County Payable Clearing	\$8,492.00	\$1,152.00	\$7,724.00	\$1,920.00
Valley Coastal Payable Clearing	\$2,491.00	\$369.00	\$2,245.00	\$615.00
Broken Top Payable Clearing	\$280.00	\$147.00	\$182.00	\$245.00



# Motion for tomorrow

Move that Region I implements a region assessment of \$5 per dues-paying member(s).





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Region I

# ARVP Finance Update



Spring 2026 ROC Meeting – Bend, Oregon  
Region I ASSP

Wes Lashbrook, MS, CIH, CSP, FAIHA

# Region 1 Financial Report Last Fiscal Year

For Fiscal Year from April 1, 2025, to March 31, 2026:

- Initial Cash Balance: \$31,328.62
- Total Revenues: \$41,332.59
- Total Expenses: \$59,914.98
- Net Income: \$ (18,582.39) Loss

Final Cash Balance: **\$25,218.16**



# Region 1 Expense Breakdown Fiscal Year 2025 to 2026

● ROC Revenue	\$ 27,153.59
● ROC Expenses	- \$ 41,870.01
● ROC Net Loss	- <b>\$14,716.42</b>
● Chapter Region Dues	\$ 14,179.00
● ARVP ROC Reimbursements	- \$13,031.92
● Chapter ROC Assistance + Other	- \$ 2,495.38
● RVP/AD Travel Expenses to Region 1 PDC	- \$ 2,517.67
● Net Loss	- <b>\$ 3,865.97</b>
● PDC Losses Revenue to Expenses: (Have not Reimbursed Society)	- \$6,942.00



# Chapter E-board Checklist if Treasurer Steps Down:

- § Review Operating Procedures
- § Add new Bank Account Signers
- § Collect & destroy debit cards from previous officers
- § Add new debit cards for new officers
- § Transfer Key Documentation – Checkbook; Employer Identification Number and Federal Tax-Exempt Determination Letter
- § Change your bank ID and online cash transfer system passwords



# Chapter Financial Remaining Fiscal Year Requirements

- § April to March: Monthly Financial Report to Executive Committee
- § August 15: Annual Operating Plan (Budget) to AD/RVP & CS
- § August 15: Proof of Tax Filing or Extension to AD/RVP & CS



# Chapter Banking Account Signer Change

- Change Account Signers & replace debit cards with new ones
- 
- Transfer Key Documentation – Checkbook; Employer Identification Number and Federal Tax-Exempt Determination Letter
- 
- Change your bank and online cash transfer system passwords



# Filing Chapter Tax Returns: August 15

**Form to**

**Tax (Form) Year**

**File**

990-N

Gross receipts normally  $\leq$  \$50,000; Society will file on your behalf once you send in completed annual report due May 31

990-EZ

Gross receipts  $>$  \$50,000 and  $<$  \$200,000, and

or 990

Total assets  $<$  \$500,000 Proof of filing due to ASSP by August 15

990

Gross receipts  $\geq$  \$200,000, or

Total assets  $\geq$  \$500,000 Proof of filing due to ASSP by August 15



# Questions

Reach out if you have any Concerns requests or  
Guidance:

[wes.lashbrook@gmail.com](mailto:wes.lashbrook@gmail.com)



# Lunch





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# Technology and Communications

Alice Yu, MS, CPE, CSP

[ayu@salusca.com](mailto:ayu@salusca.com)

ARVP Technology and Communications





**ROC MEETING  
#HASHTAG**

**#FALL2026ROC1**

# Where can I find the ROC Documents?

Region 1 Website > Files > ROC Meeting Documents

<a href="#">Welcome</a> <a href="#">About</a> <a href="#">News</a> <a href="#">Events</a> <a href="#">Region I SPY Award</a> <a href="#">Jobs</a> <a href="#">Files</a> <a href="#">Resources</a>		
<h2>ROC Meeting Documents</h2>		
	<b>ROC Documents</b>	<b>Meeting Minutes</b>
<b>Spring 2026</b> Bend	<a href="#">Spring 2026 ROC Agenda</a>	<a href="#">Fall 2025 ROC Minutes</a>
<b>Fall 2025</b> Seattle	<ul style="list-style-type: none"> <li><a href="#">Fall 2025 ROC Agenda</a></li> <li><a href="#">2025 Fall ROC Presentation</a></li> <li><a href="#">ASSP Leveraging Conflicts Creative Potential Presentation</a></li> <li><a href="#">Lead Forward: ASSP Leadership Development Training, on-demand online course; 0.5 CEU</a></li> <li><a href="#">Leadership Development Conference Lunch n Learn: Leading Through Conflict, May 19, 2026; 0.1 CEU</a></li> </ul>	<ul style="list-style-type: none"> <li><a href="#">Spring 2024 ROC Minutes</a></li> </ul>
<b>Spring 2025</b>	<a href="#">Spring 2024 Agenda</a> <a href="#">2025 Spring ROC1 Presentation</a>	



# Chapter Leadership Training

[ASSP Home](#) > [Membership](#)>[Community Leader Resources](#) > [Chapters](#) > [Chapter Leadership Training](#)

- Transition Meeting Resources:
  - *Transition Meeting Planning Worksheet*
  - *Sample Agendas*
  - *Officer Transition Checklist*
  - *Chapter Web Tools Transition Guide*
- On-Demand Leadership Training available for new board members/volunteers.
- Training for specific roles (President, VP, Treasurer, etc.)
- Additional Training & Resources available:
  - *“Zoom Tools for more Engaging Virtual Programs Designed for Learners”*



# Chapter Communities Marketing Kit

[ASSP Home](#) > [Membership](#)>[Community Leader Resources](#) > [Chapters](#) > [Chapter Communications](#) > [Chapter Communities Marketing Kit](#)

- Business Card
- Certificate of Attendance/Recognition
- Chapter Flyer
- Letterhead
- Name Badge
- Presentation Slide Deck
- Social Media Banners
- ASSP Chapter & Region Logo files (high resolution)



# Chapter Websites



**Review website for current content.**

**Officer Information  
Chapter Bylaws  
Events**



**Delete or archive old and irrelevant information**



# Website - User Maintenance

- Do not share existing WordPress login information!
- Contact ASSP help desk to add/delete user accounts
  - [asspchaptersupport.freshdesk.com](https://asspchaptersupport.freshdesk.com)
- Wordpress user training is available through Society (Vimeo)



# Election Ballots

- Create a Slate of Candidates
- Send Request to:
  - [asspchaptersupport.freshdesk.com](https://asspchaptersupport.freshdesk.com)
- Review the sample ballot from Chapter Support
- Need approval before sending to Chapter Members
- Response can take up to 3 Days



# Role-Specific Chapter Email Accounts

Your chapter may choose up to ten addresses, such as:

- president@[yourchapter].assp.org
- vicepresident@[yourchapter].assp.org
- secretary@[yourchapter].assp.org
- treasurer@[yourchapter].assp.org

Can forward chapter email account to personal or work email accounts.

Helpful during transition between outgoing & incoming chapter officers each year

Log Into: <https://ded5439.inmotionhosting.com:2096/>

[Click here for more info](#)



# Surveys - Crowdsignal



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## Sample Chapter Member Survey Questions

Use the questions below to create a survey to learn more about the needs and interests of your chapter's members.

If your chapter has a web hosting agreement with ASSP, you have access to a Poll Daddy account to help you administer the survey online. Contact [ChapterWebUpdates@assp.org](mailto:ChapterWebUpdates@assp.org) for more information.

- 
1. Why are you a member of ASSP? Check all that apply.
    - It looks good on my resume.
    - I get discounts on products and services.
    - I use it for the services ASSP provides.
    - I use it to connect with my local chapter.
    - I am building my professional network.
  2. What do you hope to get from your local chapter? Check all that apply.
    - I want to take advantage of career advancement opportunities.
    - I want to develop my leadership skills.
    - I am working to attain certifications and earn continuing education credits (CEUs).
    - I hope to expand my local network of safety professionals.
    - I am seeking to expand my technical knowledge.
    - Other \_\_\_\_\_
  3. What would motivate you to attend chapter meetings? Check all that apply.
    - I like opportunities to socialize and network with my peers.
    - I want to learn about current topics and what others are doing.
    - I need to earn CEUs.
    - Other \_\_\_\_\_



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San Francisco Chapter

## Member Survey - Chapter Year 2022-2023

Dear San Francisco Chapter Members,

Please take a few minutes to tell us how you will utilize your membership in the coming 2022-2023 chapter year and what services you'd like to see from your local chapter.

We value your thoughts and we will use your responses to plan events and activities for the upcoming chapter year.

Thank you for your time.

Sincerely,  
2022-2023 SF Chapter Executive Board






[Click Here to Take the Survey](#)

# Chapter Document Storage on the Cloud

- Encourage use of cloud storage/shared drives
- Cloud-Based storage of chapter documents (and possibly other things):
  - Chapter By-Laws
  - Financial Records
  - Chapter Meeting Minutes
  - COMT Tracker
  - Agendas
  - Presentations

Shared with me > Annual Operating Docu...

Name ↓

	2022 - 2023 Chapter Year_Alice Yu
	2021-2022 Chapter Year_Tiffany Barnett
	2020-2021 Chapter Year_Jonathan Scruggs
	2019-2020 Chapter Year_Amanda Shin
	2018-2019 Chapter Year_Amanda Shin
	2017-2018 Chapter Year - Dave Paoletta





Contact: [ayu@salusca.com](mailto:ayu@salusca.com)



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# DRVP Updates



**Shanon Winston** AEP, ASHM  
Nominations & Elections Committee Chair

# NOMINATIONS AND ELECTIONS COMMITTEE (NEC)



Chair a committee to  
nominate and/or elect  
Safety professional of the  
Year and Regional Vice  
President



Review current or create  
regional guidelines  
referencing Society  
standards on nomination  
and selection of  
candidates

# SAFETY PROFESSIONAL OF THE YEAR (SPY) AWARD



Committee members selected in collaboration with the ARVP of Honors and Awards, reviewed nominees based on community and professional service per Society guidelines



SPY nominations can apply and be selected annually



This year's recipient lead in knowledge and expertise, ASSP involvement, professional contributions, and innovations.

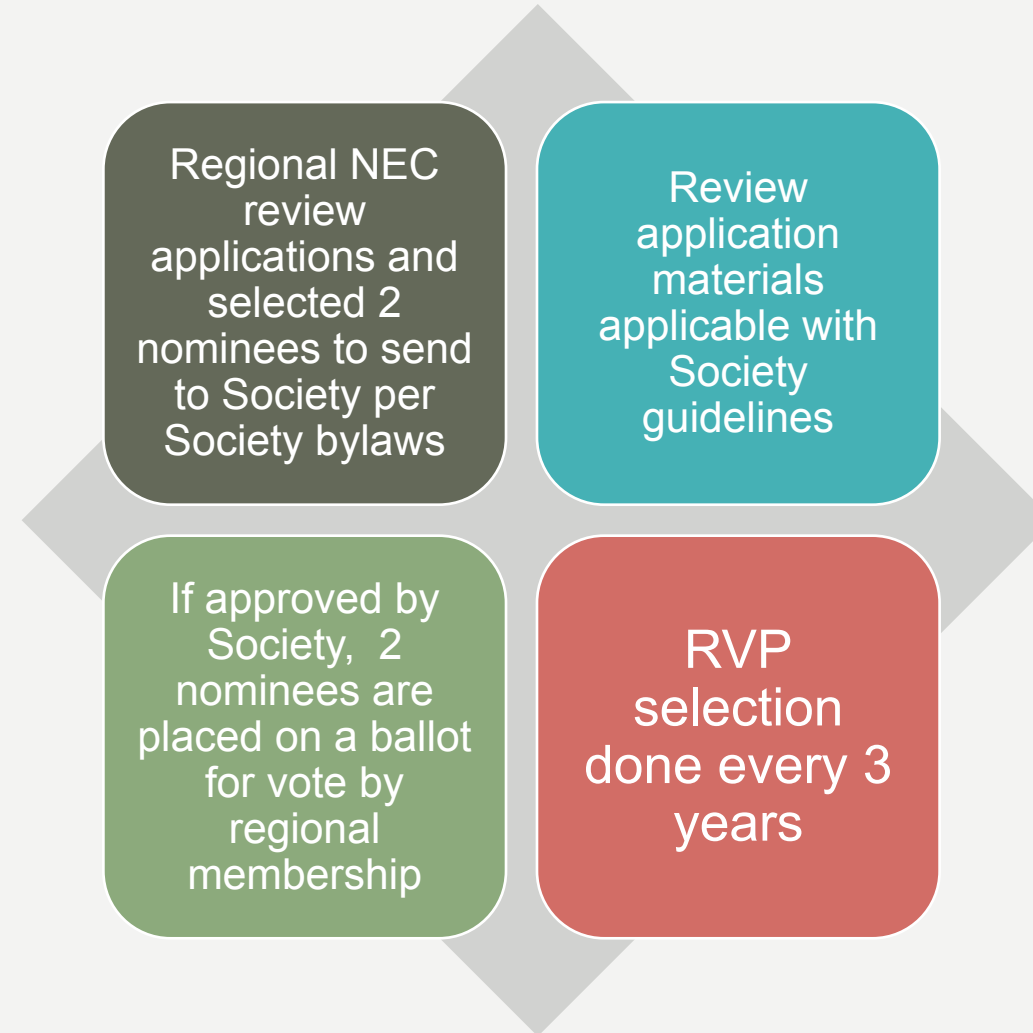
# CONGRATULATIONS DR. CHRIS RAINWATER

Highlights Include:

- **Membership Engagement:** Led to increased momentum and platinum level for Long Beach Chapter.
- **Safety Management System Modernization:** Developed video series and AI tools for USACE, aligning with ANSI/ASSP z490.1.
- **Recognition and Contributions:** Awarded US Army Commendation Medal, contributed to and authored various safety and disaster materials.



# REGIONAL VICE PRESIDENT (RVP)





## **NEW RVP JULY 2026: WES LASHBROOK**

Wes was nominated for his strong reflection in the areas of member value focus, emotional intelligence, and demonstrated professionalism.

Both his application and reputation exhibited high areas of engagement with members to build relationship and trust, willingness to seek feedback and gain insights from mistakes, and a display of integrity and flexibility.

**Congratulations, Wes!**



**QUESTIONS?**

**THANK YOU!**



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# Break



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# Task Force Report

## Regional PDC

**Task Force Chair: Mary Stine**



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Region I

# Spring 2026 ROC Briefing: Region I PDC Event Sustainability

Purpose: Qualitative Assessment to Complement  
Financial Sustainability Review

Presenter: Mary Stine, FY24-26 Committee Chair





# Executive Overview

- Attendee feedback indicates strong engagement, high energy, and meaningful value.
- Participants support continued or expanded programming, signaling qualitative sustainability aligned with financial investment.





# ATTENDEE QUOTES

“Congratulations for starting the Region 1 PDC chain. Enjoyed the event, good location, excellent speakers, and much better food than received at other venues I've attended.”

“Communications during the event were a little scattered (where to be and when, when there would be a speaker during a lunch break, etc.). Would also love to see more vendors in the future.”

“Welcoming and well-organized—potential cornerstone event.”

“Excellent speakers and strong execution.”

“Valuable connections and practical takeaways.”

“Would attend additional days if offered.”

“Strong sessions; improve inclusivity and positioning.”

“Enormous value for safety professionals.”



# Value Delivered

- Strong execution, high-quality speakers, and effective networking.
- Attendees gained actionable insights, reinforcing ROI beyond financial measures.
- Five committed sponsors supported the event

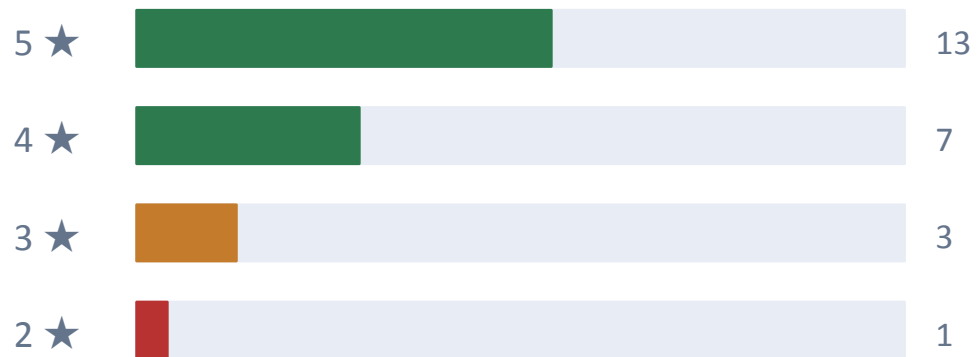




## EXPERIENCE VALIDATION: Strong, Differentiated Value

# 83%

rated satisfaction  
4 or 5 out of 5



### KEY FINDINGS

88% (21/24) indicated they are likely to attend again — one of the strongest possible retention signals.

Integrated offerings (education, wellness, networking, personal branding) were consistently praised in qualitative feedback.

The experience model is validated and desirable. The foundation is strong

**ADVISOR POSITION:** The event experience is confirmed as high-value and worth continuing.

# Risk & Reputation

- Some concerns around positioning and inclusivity.
- Opportunity to refine messaging to broaden participation and reduce reputational risk.
- Review participant surveys to identify what worked well and where we can improve



01.20





# Sustainability Outlook

- Strong demand for longer events, more learning days, and expanded vendor presence.
- Addressing inclusivity will enhance long-term growth.



# ⚠ CONTENT & THEME: Opportunity for Strategic Evolution

# 71%

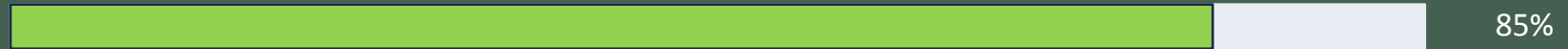
rated content 4 or 5  
(17 of 24 respondents)

# 29% GAP

Rated content moderate  
to low (3 or below)  
→ Unmet expectations

## ATTENDEE DEMAND — Top Topic Areas

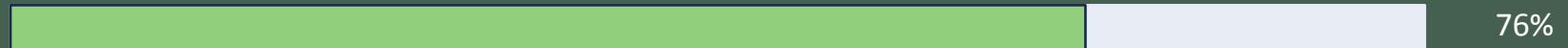
### AI & Future of Safety



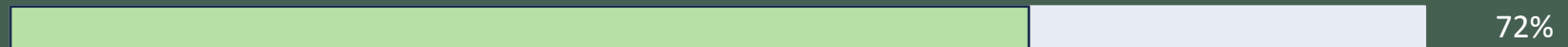
### Leadership in Complex Systems



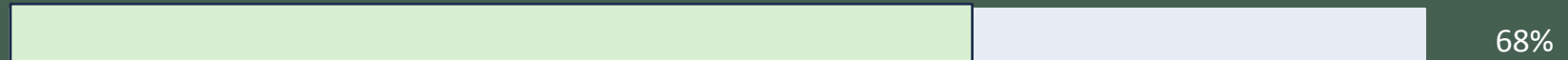
### Psychological Safety & Culture



### Human Performance & Resilience



### Mental Health & Innovation



Content is the primary lever for increasing perceived value and driving attendance growth.



# MARKETING & AWARENESS: The Critical Gap

*The issue is not event quality — it is awareness, positioning, and reach.*

# 67%

**Marketing Rated 4–5**

Lower than experience & content scores

# 33%

**Rated Average or Below**

Significant variability in marketing perception

# Limited

**Reach Channels Used**

Heavy reliance on internal channels only

## IMPACT CHAIN

**Weak Marketing Reach**



**Limited Ticket Sales**



**Revenue Below Target**



**Under-Optimized Event**

# PDC Committee Events

- Photography Services
- Kululu - Photo Wall
- Pre and Post event activities
- Marketing MP4's



## SUSTAINABILITY VERDICT

# This event is sustainable, but its success can be improved.



### VALIDATED

Experience

Attendees deeply value the format, offerings, and environment. Strong loyalty signals confirm continuation.



### EVOLVING

Content Need

Topic selection must be more intentional, current, and market-driven to close the 29% gap.



### UNLOCK

Marketing

Growth and profitability are limited by visibility — not value. This is the primary lever.



AMERICAN SOCIETY OF  
SAFETY PROFESSIONALS

The Women In Safety Profession  
2026 Symposium, presented by  
Region I of the ASSP  
1/20/26 @Doubletree by Hilton



This Annual Conference provides one of the most sought-after events in the region for attendees to learn the profession's best practices focusing on Safety, Health, Industrial Hygiene & Environmental Issues. The conference is attended by over 250+ attendees annually. This 1-day event features 3 keynote speakers, 12 breakout sessions with 3 concurrent tracks. You do not need to be an ASSP member to attend.

0:16 1x CC

Jessica Ellison, CPE, CSP and 37 others

4 comments · 8 reposts

Reactions



Like Comment Repost Send

9,472 impressions

[View analytics](#)

# Task Force Recommendation

Continue funding with improvements in audience positioning, inclusive messaging, and communication clarity to strengthen participation and value.

An excellent first-year result, with clear opportunities to build on this momentum and recognized needed improvement areas.

Post Date	Jan 5, 2026
Post Publish Time	10:54 PM

Post Performance	
Impressions	9,472
Members reached	7,743



# INITIAL THOUGHTS FOR THE FUTURE

Strengthen	Strengthen marketing to highlight PDC value for all Region members and engage every Chapter in the outreach effort
Set	Set a target of 180 participants
Survey	Survey the Region to determine a registration price that maximizes revenue while maintaining accessibility
Aim	Aim to schedule the conference to avoid overlap with the National conference and minimize the impact of any broader economic slowdown

# STRATEGIC RECOMMENDATIONS FOR CONTINUATION

01

## Reposition the Event Theme

- Select high-demand, forward-facing topic (AI & Safety, Human Performance, Psychological Safety)
- Directly closes the 29% unmet expectation gap
- Drives differentiation and media-worthy positioning

02

## Elevate Marketing to a Strategic Function

- Launch campaigns 90–120 days in advance
- Use testimonials, visual highlights (spa, headshots, networking scenes)
- Expand beyond internal channels → LinkedIn, partnerships, regional networks

03

## Maximize Revenue Without Raising Costs

- Maintain ~\$15K cost baseline (already efficient)
- Introduce tiered ticketing: VIP, early access, bundled experiences
- Add 2–3 aligned sponsorship packages



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# Break



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# Area Operating Committee Meeting

Traci Snyder CHST, OHST, STS, CSP

Amanda Shin MS, CSP

Brad Perry SMS



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# Announcement of Evening Activities



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# Adjourn Day One



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Region I

# Spring 2026

## Regional Operating Committee Meeting

Day 2



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# Reconvene | Roll Call

# Reconvene

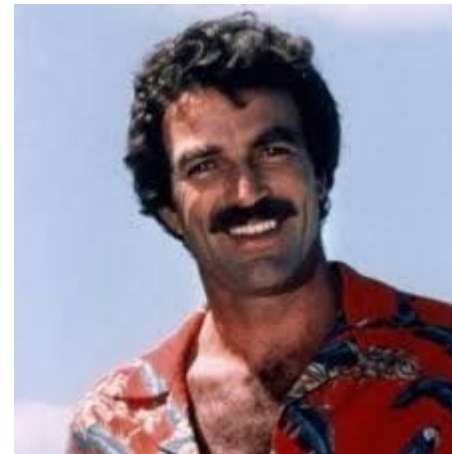


# Practice Vote

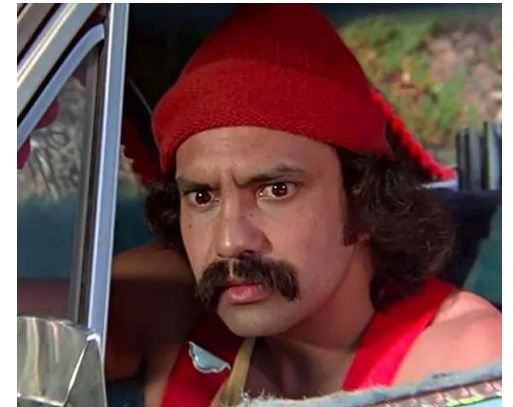
1



2



3



# Reconvene

- Announcements
- Agenda Updates
- Review of Wednesday's Topics



# Fall ROC 2026

- Table Mountain Resort and Casino
- Friant, California
- Oct 7-9 2026
- 20 miles from Fresno airport



# Spring ROC 2027

- Presentations



*Greetings  
from*

**S E A N  
D E E G O**

**ASSP  
Region I  
ROC Pitch**

*April 2027  
San Diego, CA*



# Location



Marina Village Conference Center  
Details at [marinavillage.net](http://marinavillage.net)

# Location



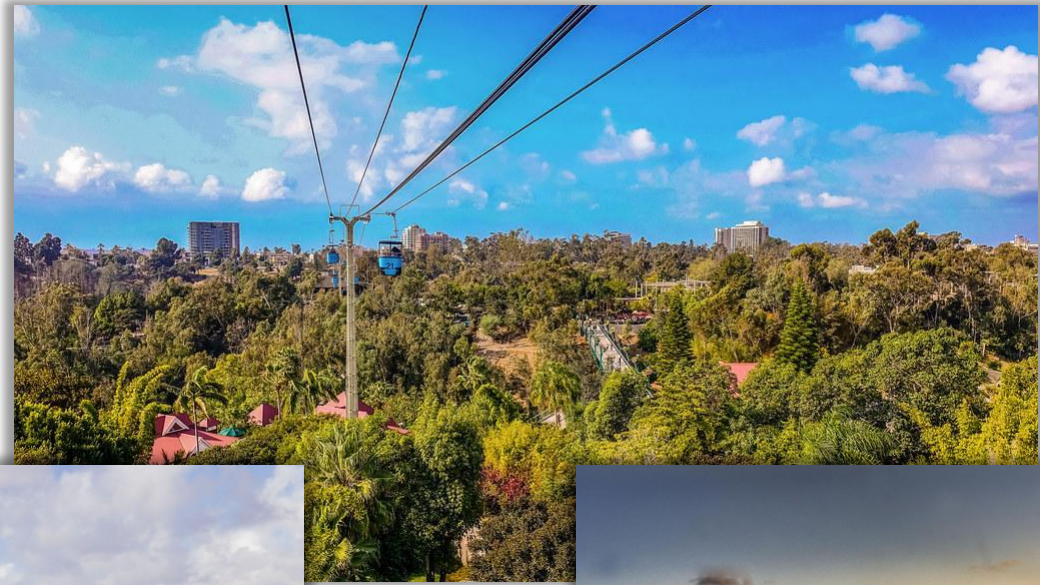
Great spaces available for BOTH a ROC and a PDC!

# Hyatt Regency Mission Bay Spa & Marina



Adjacent to conference space

# Sticking Around?



San Diego Zoo, USS Midway, San Diego Padres

# More Local Activities



Belmont Park, Mission Bay Beach, and SeaWorld

***THANK YOU!***



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San Diego Chapter

# Discussion before Break

- Regional Assessment
- Midnight Sun
- Safety 2026 Regional Activity



# Break



# Vote #1

- Spring ROC 2027



# Vote #2

- Motion that Region I ROC approves to the sunsetting of the Midnight Sun Chapter



# Vote #3

- Motion that Region I implements a region assessment of \$5 per dues-paying member(s).



# Vote #4

- Motion that Region I allows for \$1000 in funding for the Regional event at safety 2026.



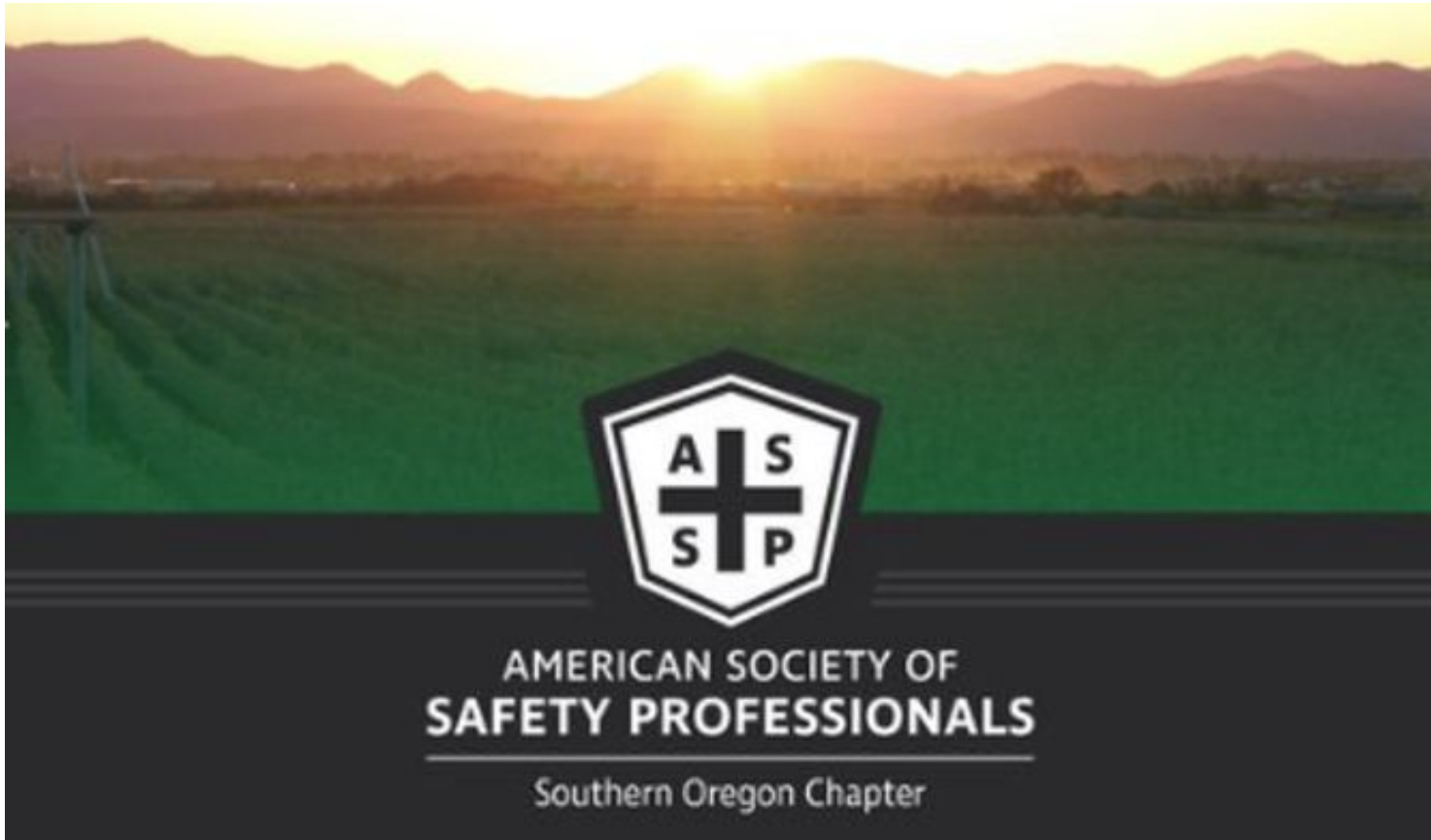
# Break





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# Chapter Reports

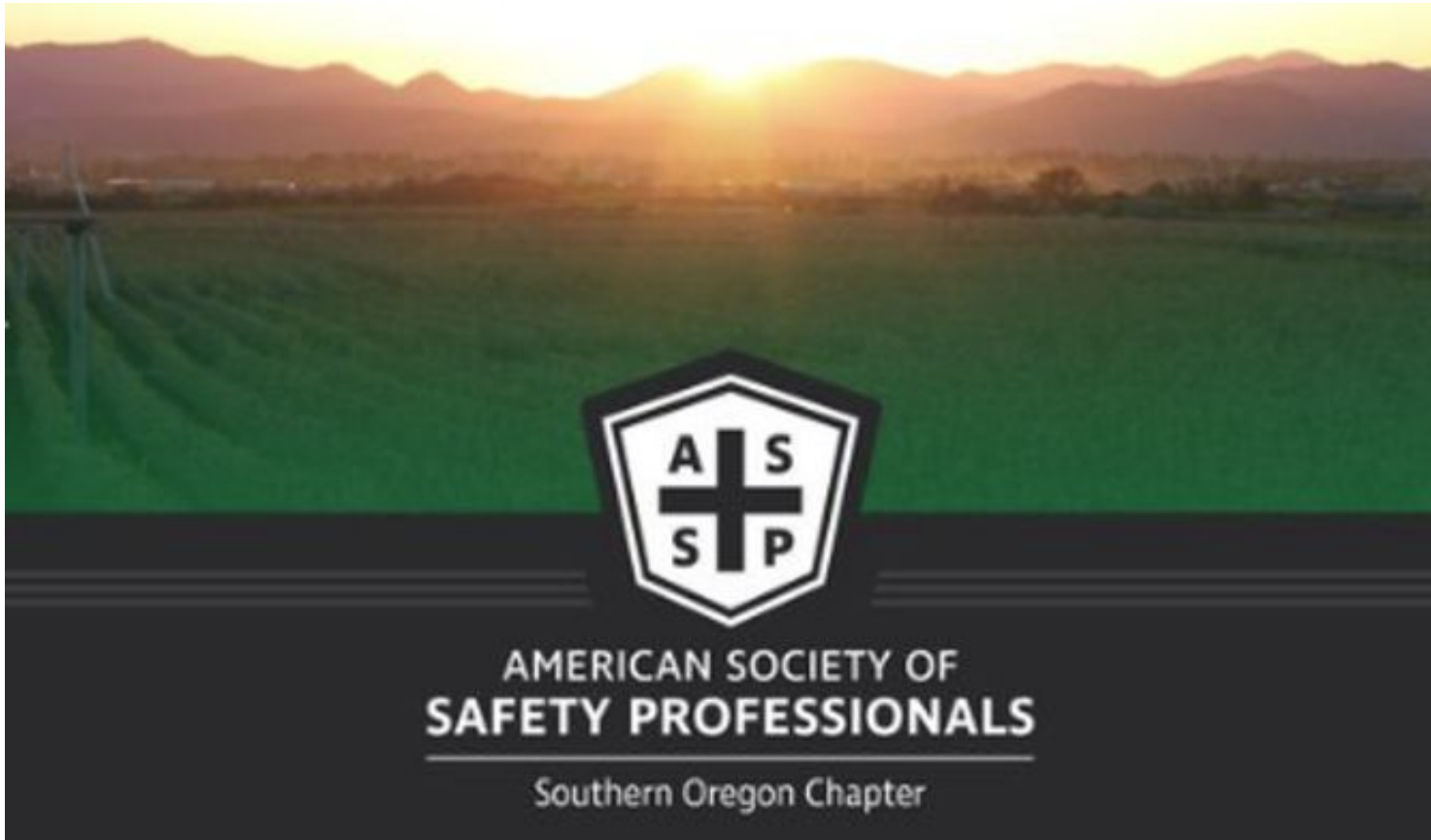


Jeffrey Mook

## Southern Oregon Chapter Accomplishments and Challenges

### Southern Oregon Occupational Safety and Health Conference

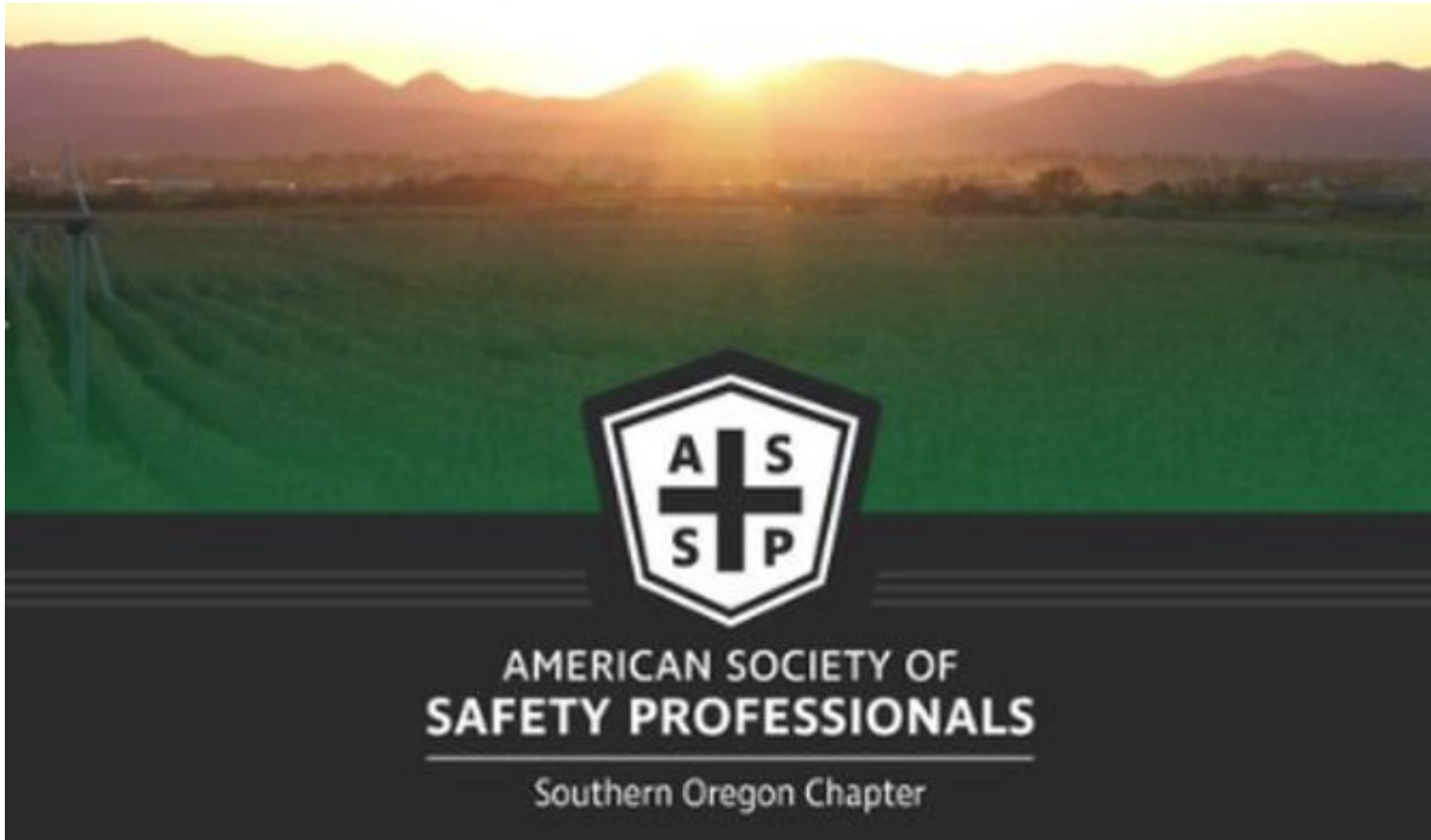
- 200 Registered Attendees
  - Down from 312 in 2024
  - Economy and industry created challenges in attendance
  - By watching costs and using resources, still turned a profit
- Held 1 Pre-Conference Workshop
  - CPR/First Aid – 14 attended
- Continue HR Track
  - Continued partnership with SHRM to offer CEUs



Jeffrey Mook

## Chapter Engagement

- Continue to provide monthly technical meetings
- Conducted chapter survey and got nearly 50% returned responses
  - Alternative forms of attendance – Live stream vs. filmed
  - Value of ASSP and how to access
- Struggling to pull together a live stream for chapter meetings.
- Relocated chapter meetings
  - Monthly charges
  - Better membership experience
  - Consistent attendance and engagement
- Still struggling to grow membership



Jeffrey Mook

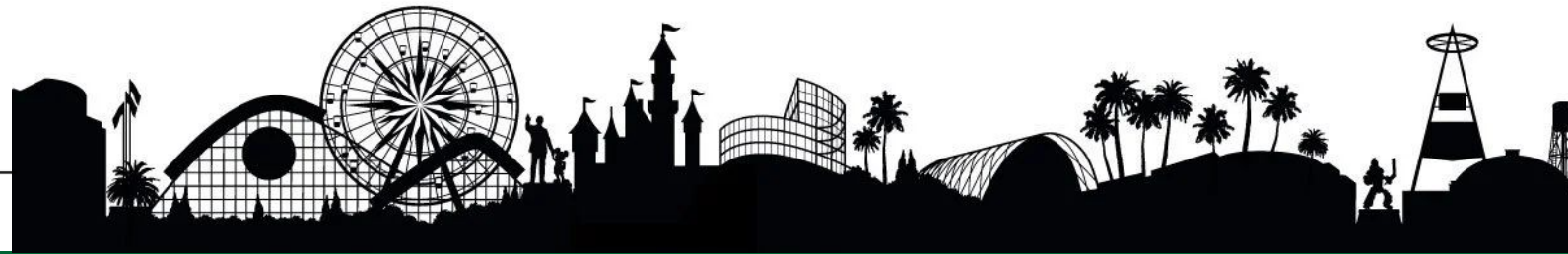
## Community Engagement

- Participated in “Careers In Gear” for the second year
- Partnered with Max’s Mission to Expand chapter relevance beyond workplace safety into broader community safety and health
- Donated to O[yes] – Oregon Young Employee Safety



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# Chapter Reports - Orange County



## Enhance Member Experience & Value

- Ensure CEUs are available to members by continuing to host practical and emerging tech meetings monthly.
- Continue collaboration with peer organizations (AIHA, RIMS) to broaden networking and learning opportunities.



## Emphasize Members Recognition

- Highlight member achievements through chapter communications and direct recognition emails.
- Host chapter-sponsored events to recognize members.



## Streamline Operations

- Optimizing the Chapter's digital footprint and processes.
- Secured sponsorships for the chapter to offset operating costs.
- Took ownership of mass email capability to improve efficiency and enable timely communication to members.
- Migrated from PayPal to Square to improve efficiency and reduce processing costs.



## Key Challenges



## General Monthly Chapter Meetings

Professional Speakers/Events/Outings

- Active Shooter
- Hanford Safety History
- Case management
- Stretching like a Toddler
- Spring 2026 local facility Wanapum Dam (tour)



## Lower Columbia Basin

President: Mark Cranston

- Lower Columbia Basin holds in-person chapter meetings securing BREA community room as monthly general meeting place – perfect size for now.
- Membership 138 members; intentional growth with focus upon diversity (non-Hanford-based); current meeting attendance 14.
- Chapter involvement with 2026 PNW Safety Symposium – May 20-21, 2026 – Muckleshoot Casino Resort in Auburn, WA.





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Midnight Sun Chapter

- Continued decline in membership and participation since 2021.
- In 2023, Midnight Sun Chapter brought the issue to Region 1.
- 2024-2025, President and Treasurer implemented:
  - Virtual Meetings
  - Monthly Newsletter
  - Participation survey
- 2025-2026, Survey sent out to membership to vote on incorporation with the Alaska Chapter.
- 2026, Region 1 Leadership to vote on incorporation proposal at Spring ROC.





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## Spokane Chapter



## Chapter Successes

- ▶ Successfully offered three technical sessions that qualified for Continuing Education Credits.
- ▶ Distributed chapter newsletters to all members.



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Cascade Chapter



# Cascade Chapter Highlights, Goals, and Challenges

Jason Wallace Cascade Chapter Vice-President (Past –President)

- **21<sup>st</sup> Biannual Cascade Occupational Safety and Health Conference**
  - Achieved all conference goals and objectives.
  - Surprised to see significant number of last-minute registrants.
  - Safety/HR partnership is helping drive attendance.
- **Chapter Communication**
  - Transitioned to ASSP based email and member notifications
    - More professional but several members corporate IT systems block.
- **Member Involvement**
  - Newer members are expressing growing interest in leadership shadowing opportunities.
    - Working with these individuals to shadow executive team leaders and learn about each position.
  - Several members having increased difficulty attending general meetings.
  - Executive team reviewing options to increase participation and boost member involvement
- **Chapter Training and PDC Development**
  - Transitioned from a single program chair to a Programing/Training committee to expand capabilities.
  - In early stages of discussion various PDC options and/or workplace experience tours.



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**Region I Regional Operating Committee Meeting**  
**Spring ROC**

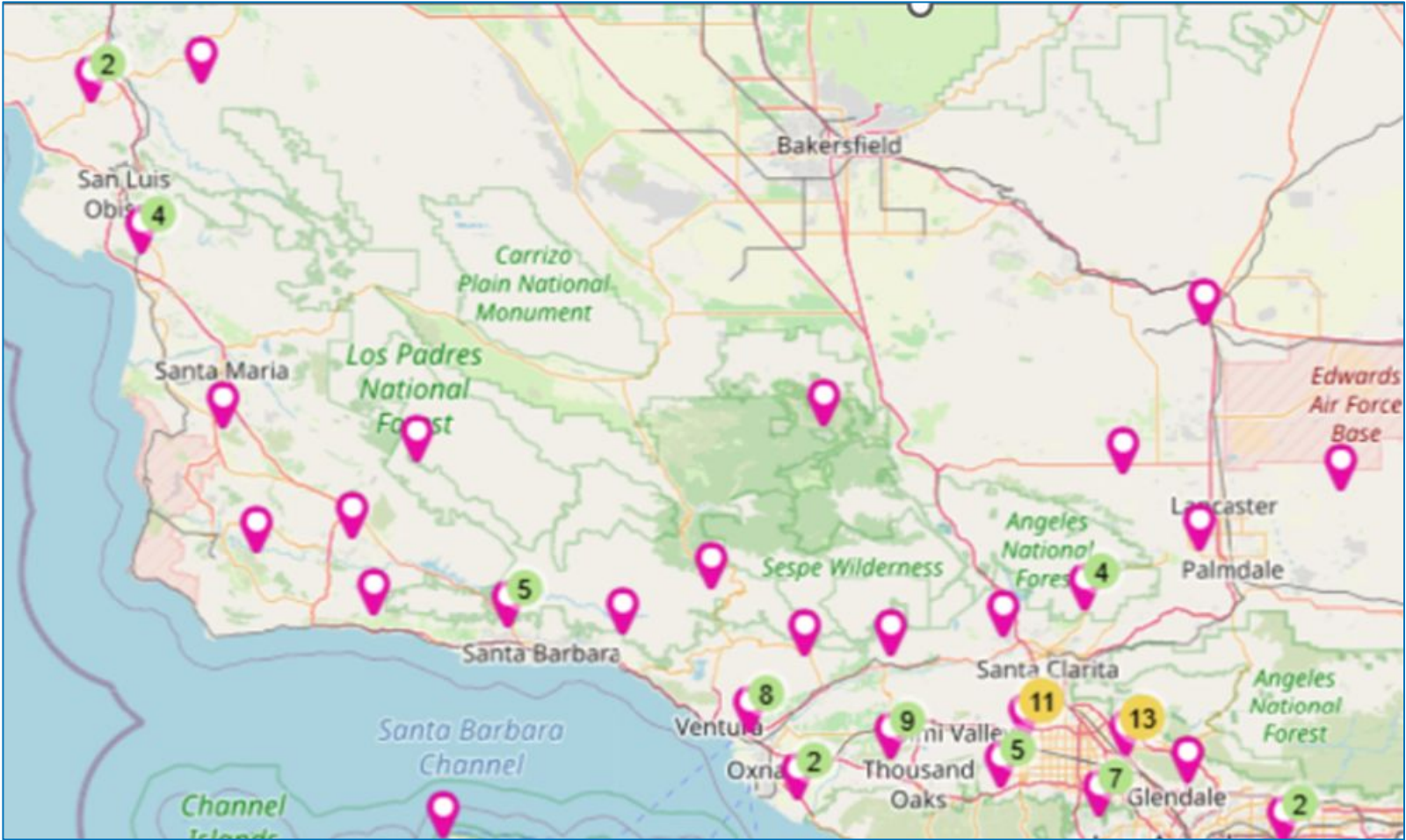
**Valley Coastal Chapter**

# Major Chapter Accomplishments

- Monthly Technical Meetings
  - Most accessible via Zoom
  - In-person
  - 'Home Base' default meeting venue established at public golf course for continuity (3<sup>rd</sup> Wednesdays)
- Groundwork for supporting Neighborhoods
  - Challenging Geography
  - Multiple counties
- Post Covid behaviors and practices are still a challenge (Work/Meet from Home)



# Valley Coastal Chapter Geography



# Major Chapter Goals & Challenges 2026-2027

- Wisdom & Mature Executive team
- Monthly Technical Meetings
  - December Holiday Social Event
- Social Events using Neighborhoods ref Map
- 1-2 Facilities Tours
- Expert Speakers
- Annual Toy Drive
- Make our Meetings *Not to miss* events





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Sacramento Chapter

**PRESENTER: Daovina Nguyen**

**PRESIDENT-ELECT**

# SACRAMENTO CHAPTER SUCCESSES

## Sacramento Summit 2025

- DoubleTree - Sacramento Arden- Oct 14, 2025
- Registered Attendance: 268
- New social media content creator

## Sacramento Mixer 2026

- Prelude Bar and Restaurant - March 26
- Attendance: 40

## Volunteers

- 17+ Volunteers and Chairs
- Staffed Committees:
  - Mentorship program
  - Women in Safety Excellence
  - Black Safety Professionals
  - Hispanic Safety Professionals

# Sacramento Summit 2025 Reel



# CHAPTER GOALS

## More Member Value

- CEU Opportunities
  - PDC, Chapter meetings, committee chair positions
- Member Involvement
  - Member recognition
  - Working with Student Sections
  - Solicit non-participating members
- Chapter Communication
  - Increase website content
  - Focused outreach to new members
  - Start BSP CIG
  - Enhance WISE
  - Host Spring 2027 ROC in Sacramento, CA



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SAFETY PROFESSIONALS  
Sacramento Chapter

# SACRAMENTO CHAPTER CHALLENGES



- Searching for a new venue for PDC
- Availability of members over large chapter territory
- Relevant topics and speakers for meetings
- Continuing with Communication with student outreach



AMERICAN SOCIETY OF  
**SAFETY PROFESSIONALS**

# Chapter Reports

Greater San Jose Chapter

# Greater San Jose Chapter



**2025-2026**

**CHAPTER OFFICERS**



 MARY STINE PRESIDENT AND WISE CHAIR	 JAY JAMALI PRESIDENT-ELECT AND PDC CHAIR	 JULIE KREGER KING SECRETARY	 RAMON KHU TREASURER
 DAWN LANGER VP GOVERNMENT AFFAIRS	 LARRY GRIFFIE CHAPTER ADVISORY MEMBER	 MARY HARVEY PROGRAMS CHAIR	 NACI OZGUR JOBS CHAIR
 EMILY HELLMAN AWARDS AND HONORS CHAIR	 BRAWN DIAZ SOCIAL EVENTS CHAIR	 MELONEE CRUZ SCHOLARSHIP CHAIR	 NIRAP SAINJU COMMUNICATIONS CHAIR

**ONE CHAPTER, ONE PURPOSE**

**GROWING TOGETHER, LEADING FORWARD.**

## Incoming Candidate Slate and New Sponsors

### Position: President-Elect

- Mary Harvey, CSP, CHMM, EHS Manager at Valley Water
- Johnny Figueroa, Frantz Wholesale Nursery

### Position: Treasurer

- Julie Kreger King, CSP, Senior Consultant at the Antea Group

### Position: Secretary

- Julie Kreger King, CSP, Senior Consultant at the Antea Group

### Position: Chapter Advisory Group Member

- Larry Griffie, CSP, CHST, PSM-I, EHS Leader at SLAC
- Sheila Quinonez Moreno, MBA, CSP, EHS Specialist at Intuitive

### Position: VP Government Affairs

- Alpesh Tank, CSP, Senior HSSE Director at JLL
- Dawn Armstrong, CSP, CIE, City of San Jose





# Global Mentorship Program Rollout

- Building a scalable safety leadership ecosystem
- Mentor-Mentee alignment through data-driven matching
- Focused on development, capacity, and impact

**Mary Stine MSc ASP** • You  
Global EHS & ESG Executive | Speaker | Safety Strategist | PSM/OSH Expert | P...  
2w

If you're heading to Safety2026 this year, there's an after-party on the final day! It's a separate event, not sponsored by the ASSP, but there are ways to attend through your Chapter. As WISE board members, we've snagged a few tickets, and we're also looking for folks who'd like to volunteer for a four-hour shift at the event.

Tickets are already paid for, and volunteering isn't required to get one. That said, there's a chance to help us be listed as event sponsors. If you'd like to volunteer in that way, just check out the flyer and agree to share the event on your social media to help spread the word. DM me at [wise@sj.assp.org](mailto:wise@sj.assp.org) for the ticket raffle - That's all!

<https://lnkd.in/gbqaCSgE>

Celebrating HERstory in Safety | National Association of Black Compliance & Risk Management Professionals...  
app.glueup.com

## CALL FOR JUDGES/ REVIEWERS


Thank you for judging the SCV SWE Scholarship Program in the past. Link: <https://form.jotform.com/260661292411148>

- We hope to keep each judge to about an hour of work
  - We expect the judging window to be March 24-April 6, 2026.
- Thank you for your support of our scholarship program!

**FREE WEBINAR**

## CAL-OSHA UPDATE

2026 Regulatory Overview & What's Ahead



**Abigail Fabricante, ASP**  
Cal/OSHA Regional Manager  
Region 1

**DATE & TIME**  
February 25, 2026  
10:00 AM PT

**WHAT YOU'LL LEARN:**

- ✓ Cal/OSHA programs & updates
- ✓ Rulemaking process
- ✓ 2025 regulatory changes
- ✓ Proposed 2026 regulations

**REGISTER NOW**

Presented by ASSP Greater San Jose Chapter




NATIONAL IGNITION FACILITY  
VISIT THE WORLD OF TOMORROW

# Greater San Jose Chapter Goals

- Last of the 3 tours scheduled,
  - April 30, 2026 Silicon Valley Advanced Water Purification Center Tour
- Speakers on hot topics
  - May 07, 2026, | Psychological Safety: The Missing Layer in Mature Safety Systems
- Community involvement activities and collaborations with other societies - At least two (2) of these type.
  - SWE Scholarship Judges Spring
  - SF Giants Stadium Outing Spring
  - WISE CIG & Aatral Artificial Intelligence
    - ChapterWISE Sponsored three networking events Jan, March and June



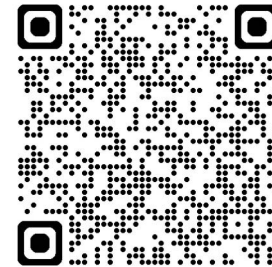
# ChapterWISE Retreat 2.0 2026



ChapterWise Representatives Mary Stine Chairperson & Leah M Peters, '25 SPY Recipient

- **Your interest in subcommittees**

- Whether you are willing to lead a subcommittee
- Which subcommittee(s) you'd like to lead or participate in, including:
  - Program & Agenda Planning
  - Logistics & Venue Coordination
  - Communications & Outreach
  - Sponsorships & Partnerships
  - Volunteer Coordination
  - Post-Event Follow-Up & Reporting
  -



- Your responses will help ensure we schedule the event on the most accessible day(s) and match your strengths with the right committees. Thank you for your time and for helping make this event a success.

**WISE Guy ISIDRO RAMIREZ is our Featured mentor for 2026 beginning this April.**

- **Coming soon** Network at the Monterey Marriott Tuesdays in 2026-2027 - Line dancing & Food





# WISE Advisory Board

- GSJC Chapter President: Mary Stine is the newest Advisory Board member for the WISE at ASSP.
- In her upcoming announcement June 2026, she will begin selections of her subcommittee for the WISE Mentoring Program.
- There is a WISE Mentoring award in her honor to achieve.



## **Accomplishments**

- Staffed booth at Governor's Safety and Health Conference (tablecloth and banner used) and AGC Safety Fair
- Social Events: Welcome back gathering and Holiday Party
- Community Events: Walk for Warmth, Safety Vest Project, trash pickup and picnic (scheduled for May)

## **Opportunities for Improvement**

- Member growth and engagement



# Hawaii Chapter

## 2025-2026 Successes

### Financial Stabilization & Compliance

Reconciled chapter finances and completed all outstanding back tax filings (2022–2025)

### Banking Optimization

Streamlined financial operations by consolidating accounts into a single banking institution

### 2025 Safety Summit Execution – Ko‘olau Ballrooms

Delivered a high-impact 1-day summit:

- 234 attendees
- \$65K in revenue generated
- \$21K net profit
- 15 speakers and 24 exhibitors

### Professional Development Advancement

Secured Continuing Education Units (CEUs) for technical session offerings

### Past Presidents Advisory Committee Established

Implemented a strategic advisory group to strengthen governance and long-term planning:

- Q1: Pac Rim review and strategic improvements
- Q2: Executive Committee effectiveness and leadership succession
- Q3: Strategic planning and long-term sustainability
- Q4: As needed engagement

### Neighbor Island Leadership Expansion

Successfully filled Chair positions for Maui, Moloka‘i, and Kaua‘i

### Member Engagement & Growth – WISE Pau Hana (2026)

Hosted event with 24 attendees, achieving 40% non-member participation

### Recognition & Performance Excellence

Achieved 3 Quarterly SPY Award recipients in 2025

**Break**





AMERICAN SOCIETY OF  
**SAFETY PROFESSIONALS**

# Chapter Reports

AMERICAN SOCIETY OF  
SAFETY PROFESSIONALS



“Providing Leadership & Direction to  
the Safety Professional since 1911”

AMERICAN SOCIETY OF  
**SAFETY PROFESSIONALS**

San Diego Chapter

***President Lee Donahue – SMP, CHST, CUSP, OHST, CIT***

# CHALLENGES

- Safety Summit committee personnel
- Chapter meeting attendance
- Executive Committee succession?



# SUCCESSSES

- Annual Safety Summit
- Logistical updates
- Community engagement



AMERICAN SOCIETY OF  
**SAFETY PROFESSIONALS**

San Diego Chapter



AMERICAN SOCIETY OF  
**SAFETY PROFESSIONALS**

Long Beach Chapter

**Region I Spring ROC**

*Bend, OR*



AMERICAN SOCIETY OF  
**SAFETY PROFESSIONALS**

Long Beach Chapter

# MEMBERSHIP

*Stronger Together. Growing Together.*



**25%**  
INCREASE  
IN MEMBERSHIP



A GROWING  
COMMUNITY OF  
SAFETY LEADERS  
AND PROFESSIONALS

CONNECT | COLLABORATE | ADVANCE



AMERICAN SOCIETY OF  
**SAFETY PROFESSIONALS**

Long Beach Chapter

# EDUCATION & NETWORKING THAT *DELIVERS*

Stronger Connections. Expert Insights. Real Impact.



**RECORD BREAKER!**

MARCH 2026 SESSION  
BROKE ALL CHAPTER RECORDS

— *An incredible* —

**226**

**REGISTRATIONS!**



QUALITY EDUCATION  
FROM INDUSTRY EXPERTS



MEANINGFUL CONNECTIONS  
THAT DRIVE SUCCESS



REAL-WORLD INSIGHTS  
YOU CAN PUT TO WORK



AMERICAN SOCIETY OF  
**SAFETY PROFESSIONALS**

Long Beach Chapter

# GREAT WORK *Starts with* GREAT PEOPLE!

BUILDING CAMARADERIE. CREATING CONNECTIONS.

*Making Members Feel Welcome.*

ONE CHAPTER. ONE TEAM. **UNFORGETTABLE MOMENTS!**



CONNECT



RELAX



LAUGH



BELONG



**UP NEXT!**

# DODGERS VS. ANGELS

**TAILGATE & GAME DAY!**

**60** MEMBERS &  
FAMILY MEMBERS  
JOINING THE FUN!



**6** BIG SOCIAL EVENTS  
THIS TERM.  
ALL HUGE DRAWS.  
*All a Lot of Fun!*



GREAT PEOPLE. GREAT EVENTS. STRONGER CHAPTER. *See You at the Game!*



# WISE

WOMEN IN SAFETY EXCELLING

# SOLD OUT

*and a Huge Success!*

THANK YOU TO EVERYONE WHO MADE OUR **MARCH WISE EVENT**

*A day of learning, connection, empowerment, and fun!* 



## CAL OSHA UPDATES

**Charlene Gloriani**

Region 3 Senior Safety Engineer  
with Cal-OSHA

Get the latest regulatory updates from a leading Cal OSHA expert. Stay informed with the latest state compliance and safety standards.



## WORKPLACE VIOLENCE

**Vilma Brager, PHRca, PHR, SHRM-SCP**

Co-Founder and Chief Operating Officer of Insight HR Consulting

Learn HR-driven strategies for safer, more resilient workplaces.



## SELF DEFENSE DEMONSTRATION

**Ernest Chavez**

Titan Self Defense Training

Engage in real-world techniques to promote confidence and personal safety.



## HANDS-ON KEEPSAKE ACTIVITY

**Heart Shaped Planter Craft**  
**Jennifer MacDonald**

A creative moment to relax, connect, and take home something memorable!



**LEARN. CONNECT. EMPOWER.** *Stronger Together.*



INSPIRING SESSIONS.  
MEANINGFUL CONNECTIONS.  
*Lasting Impact.*



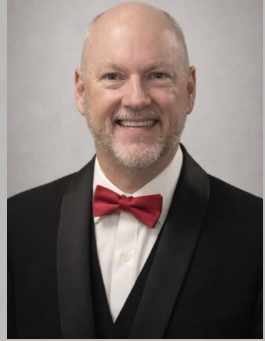
AMERICAN SOCIETY OF  
**SAFETY PROFESSIONALS**

Long Beach Chapter

# LEADERSHIP

*Beyond Our Chapter*

REPRESENTING ASSP. SHARING KNOWLEDGE. **DRIVING IMPACT.**



## DR. CHRIS RAINWATER

Past-President, ASSP Long Beach Chapter



SERVING ON THE  
EDITORIAL REVIEW BOARD  
FOR THE PSJ

*Advancing the voice of safety  
through professional scholarship.*

PROFESSIONAL SAFETY JOURNAL



Dr. Rainwater is sharing his expertise, shaping the future of our profession, and supporting safety excellence nationwide.



## LUIS A. ORTIZ

Past-President, ASSP Long Beach Chapter



PRESENTED TWICE AT THE  
BAKERSFIELD CHAPTER PDC

*Sharing insights. Building  
stronger local connections.*

Luis continues to engage, connect, and contribute where it matters most.

### DR. RAINWATER IS PRESENTING AT:

REGION I  
PDC



**PLEASANTON, CA**

*Sharing ideas.  
Inspiring safety  
leaders.*

REGION IV  
PDC



**ATLANTA, GA**

*Connecting. Collaborating.  
Driving progress.*

**SAFETY26**



**ANAHEIM, CA**

*The premier safety event  
bringing our profession  
together to learn, connect,  
and drive what's next.*

REGION III  
PDC



**SAN ANTONIO, TX**

*Learning together.  
Leading together.*

BAKERSFIELD CHAPTER  
PDC (TWICE)



**BAKERSFIELD, CA**

*Sharing insights. Building  
stronger local connections.*

**SAFETY26**



**ANAHEIM, CA**

*The premier safety event  
bringing our profession  
together to learn, connect,  
and drive what's next.*

OUR LEADERSHIP. YOUR IMPACT. *A Stronger Future for Safety. Together.*



AMERICAN SOCIETY OF  
SAFETY PROFESSIONALS

Long Beach Chapter

**EXCITING NEWS!**

# GRANTS & SCHOLARSHIPS

*Investing in People. Building Safer Futures.*

We are proud to grow our commitment to the safety profession and our community through meaningful grants and scholarships that open doors and empower the next generation!

HONORING A LEGACY



## SAL OLIVA MEMORIAL SCHOLARSHIP

Established in loving memory of our beloved member **Sal Oliva**, who passed away suddenly in January.

This scholarship supports members seeking professional certifications that advance safety leadership and protect workers.



## AVAILABLE SCHOLARSHIPS & GRANTS



### STUDENT SCHOLARSHIPS

THREE (3) SCHOLARSHIPS  
OF \$500 EACH

These scholarships support safety professionals pursuing Bachelor's, Master's, or PhD-level education in occupational safety and health (OSH) or related disciplines.

Award funds may be applied toward tuition, academic fees, or other qualifying educational expenses.



### PROFESSIONAL DEVELOPMENT CONFERENCE GRANT

ASSP PROFESSIONAL DEVELOPMENT  
CONFERENCE (PDC)

ONE (1) GRANT OF  
\$1,000

This grant supports attendance at the ASSP Professional Development Conference (PDC) and may be used to offset registration, travel, or related expenses.

The PDC provides advanced technical education, leadership development, and national networking opportunities for safety professionals.



### PROFESSIONAL TRAINING & CONTINUING EDUCATION

CSUDH OSHA TRAINING INSTITUTE –  
MATCHING SCHOLARSHIPS

THREE (3) MATCHING SCHOLARSHIPS  
OF \$815 EACH

These matching scholarships are available for enrollment in courses offered by the CSUDH OSHA Training Institute.

Each matching scholarship includes:

- ✓ One OSHA course sponsored by the ASSP Long Beach Chapter, and
- ✓ One OSHA course provided by the OSHA Training Institute

This opportunity is particularly beneficial for safety professionals pursuing advanced regulatory training, continuing education, or qualification as an OSHA Outreach Trainer.

**CSUDH** | OSHA Training Institute



### SALVADOR OLIVA MEMORIAL SCHOLARSHIP

\$500 SCHOLARSHIP

In honor of Salvador Oliva, a dedicated safety professional and advocate for protecting workers in the construction industry, the ASSP Long Beach Chapter is proud to offer the Salvador Oliva Memorial Scholarship.

This \$500 scholarship is intended to support individuals pursuing professional safety credentials that strengthen safety leadership.

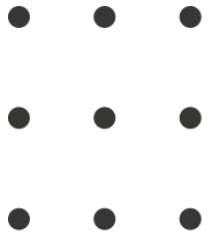


#### PURPOSE OF THE SCHOLARSHIP

This scholarship was established to recognize Salvador Oliva's commitment to jobsite safety, mentorship, and continuous professional development. It supports construction safety professionals who are advancing their knowledge and skills to create safer, healthier workplaces.



TOGETHER, WE'RE BUILDING A STRONGER SAFETY COMMUNITY—ONE OPPORTUNITY AT A TIME. *Apply. Grow. Lead.*



AMERICAN SOCIETY OF  
**SAFETY PROFESSIONALS**

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Los Angeles Chapter

**SPRING ROC, 2026**

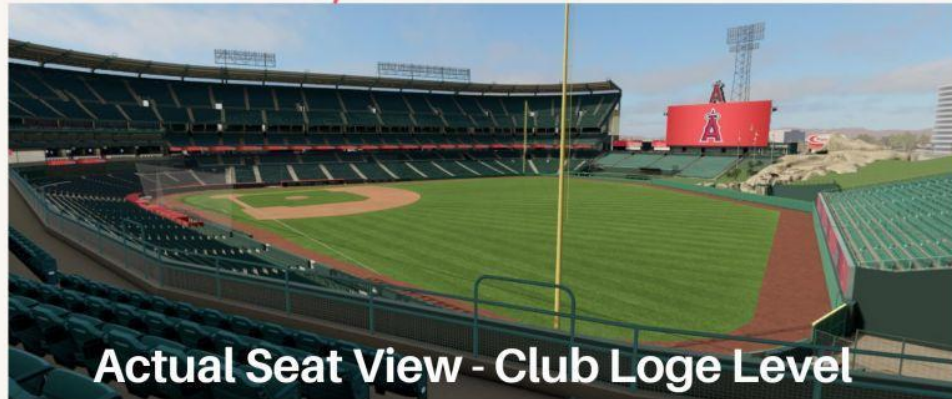


The Los Angeles Chapter continues to engage members through monthly technical and social networking sessions

# EVENTS



Safety & Operations Networking Series Event



Actual Seat View - Club Loge Level

**22 MARCH 2026**

Anaheim Angels Stadium

Tail Gate starts at 3 PM

Game Starts at 6:07 PM



# SOCIAL MEDIA

- Strong engagement on LinkedIn
- Platform used to share chapter updates, events, and highlights
- Helps extend reach, increase visibility, and keep members connected
- Encourages ongoing participation



# NEWSLETTER

We share a monthly newsletter with members that features relevant safety topics and industry insights. The newsletter also includes a dedicated section to promote upcoming events and highlight member achievements.



ASSP – LA Chapter | March 2026 Newsletter



## Events

### Construction Crane Training (April 2026)

Date & Time: April 2, 2026 10:00 AM – 3:30 PM

Location: John Odom Training Center (18414 S. Santa Fe Ave, Rancho Dominguez, California, 90221, United States)

*Learn the fundamentals of construction crane and rigging in this hands on session. Join us for an unforgettable session on Construction Cranes & Rigging with Guest Speaker Fernando Galicia, Sr. Regional Safety Manager at McCarthy Building Companies. Come experience Fernando's passion for safety and developing others with this one-of-a-kind interactive session that prepare you to better understand crane set up & hazards and rigging fundamentals so that your next crane pick is a success.*

### LA ASSP Safety 2026 Conference + Expo Happy Hour and Networking

Stay Tuned for more Details!

### Workplace Eye Wellness Month

March is recognized as Workplace Eye Wellness Month, an annual campaign led by Prevent Blindness to raise awareness about the importance of protecting and maintaining eye health across all work environments. The initiative highlights key risks employees face—ranging from eye injuries in industrial settings to digital eye strain in office environments—and encourages practical steps to prevent vision problems before they start. Workers in fields such as construction, manufacturing, agriculture, and chemical handling face heightened risks of corneal abrasions, blunt trauma, chemical burns, and other injuries without proper eye protection. Meanwhile, office-based employees spending long hours on screens may experience blurred vision, dry eyes, headaches, and neck or shoulder pain, often referred to as computer vision syndrome.

#### To help avoid eye strain, Prevent Blindness recommends:

- Place your screen 20 to 26 inches away from your eyes and a little bit below eye level.
- Use a document holder placed next to your screen. It should be close enough so you don't have to swing your head back and forth or constantly change your eye focus.
- Change your lighting to lower glare and harsh reflections. Glare filters over your digital screens can also help.
- Get a chair you can adjust.
- Choose screens that can tilt and swivel. A keyboard that you can adjust is also helpful.
- Computer glasses with yellow-tinted lenses that block blue light can help ease digital eye strain by increasing contrast.
- Anti-reflective lenses reduce glare and increase contrast and also block blue light from digital devices.

### Mentorship and Emerging Professionals Programs

To get involved with the mentorship program, then please reach out to Ben Nittayo (Ben.Nittayo@takeda.com)



AMERICAN SOCIETY OF  
**SAFETY PROFESSIONALS**

Regional 1, 20<sup>th</sup> Chapter Established  
1998

### Chapter Recognition

-  PLATINUM LEVEL CHAPTER  
2023-2024
-  PLATINUM LEVEL CHAPTER  
2022-2023
-  PLATINUM LEVEL CHAPTER  
2021-2022
-  PLATINUM LEVEL CHAPTER  
2020-2021
-  GOLD LEVEL CHAPTER  
2019-2020
-  PLATINUM LEVEL CHAPTER  
2018-2019
-  PLATINUM LEVEL CHAPTER  
2017-2018
-  PLATINUM LEVEL CHAPTER  
2016-2017
-  GOLD LEVEL CHAPTER  
2015-2016
-  GOLD LEVEL CHAPTER  
2014-2015
-  GOLD LEVEL CHAPTER  
2013-2014
-  GOLD LEVEL CHAPTER  
2012-2013

# Chapter Officers

## Chapter Officers

Use the [Contact Us](#) page to email the chapter leadership team.



**PRESIDENT**  
Tony Mejia, CSP



**PRESIDENT-ELECT**  
Jason Kibbey, CSP



**SECRETARY**  
Lisa M Marriott-Smith,  
M.S., COSS



**TREASURER**  
Javier Gonzalez, CSP,  
STSC



# Kern County at a Glance

## KERN COUNTY At A GLANCE

**#2 LARGEST ECONOMY**  
IN THE SAN JOAQUIN VALLEY

**#1** in Agricultural  
Production Nationwide



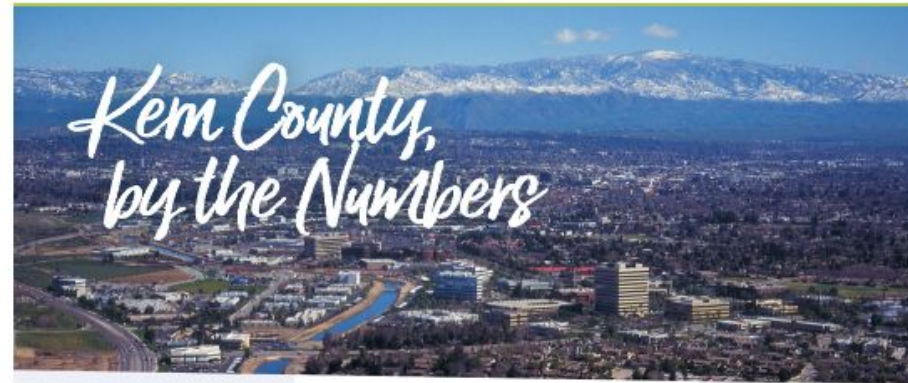
**#3** in Economic  
Diversity  
Nationwide



**#4** in STEM  
Jobs  
Nationwide



**OVER 50** MAJOR DISTRIBUTION  
CENTERS



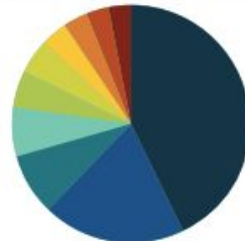
In 2023, Kern County's GDP reached \$46.9 billion, according to the Bureau of Economic Analysis.

### Industry Projections

ACCORDING TO THE STATE OF CALIFORNIA EMPLOYMENT DEVELOPMENT DEPARTMENT, industry employment in Kern County is expected to reach 392,400 by 2032. Total non-farm employment is expected to grow by more than 25,700 by 2032.

State of California, Employment Development Department

### KERN GROWTH IN EMPLOYMENT (2023-2033)

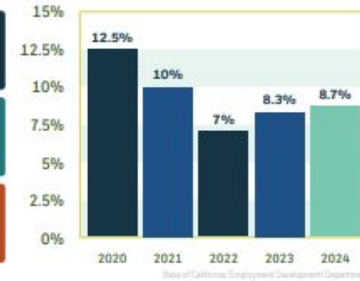


- Service-Providing 21,530
- Education & Health Services 10,520
- Trade, Transportation, & Utilities 4,080
- Professional & Business Services 3,610
- Social Assistance 2,740
- Retail Trade 2,530
- Construction 2,090
- Professional, Scientific, & Technical Services 1,700
- Government 1,730
- Goods Producing 1,530

### KERN COUNTY'S GDP



### 5-YEAR UNEMPLOYMENT RATE IN KERN



### KERN COUNTY LABOR STATISTICS

Labor Force	408,100	Unemployed	35,300
Employed	372,800	Unemployment Rate	8.7%

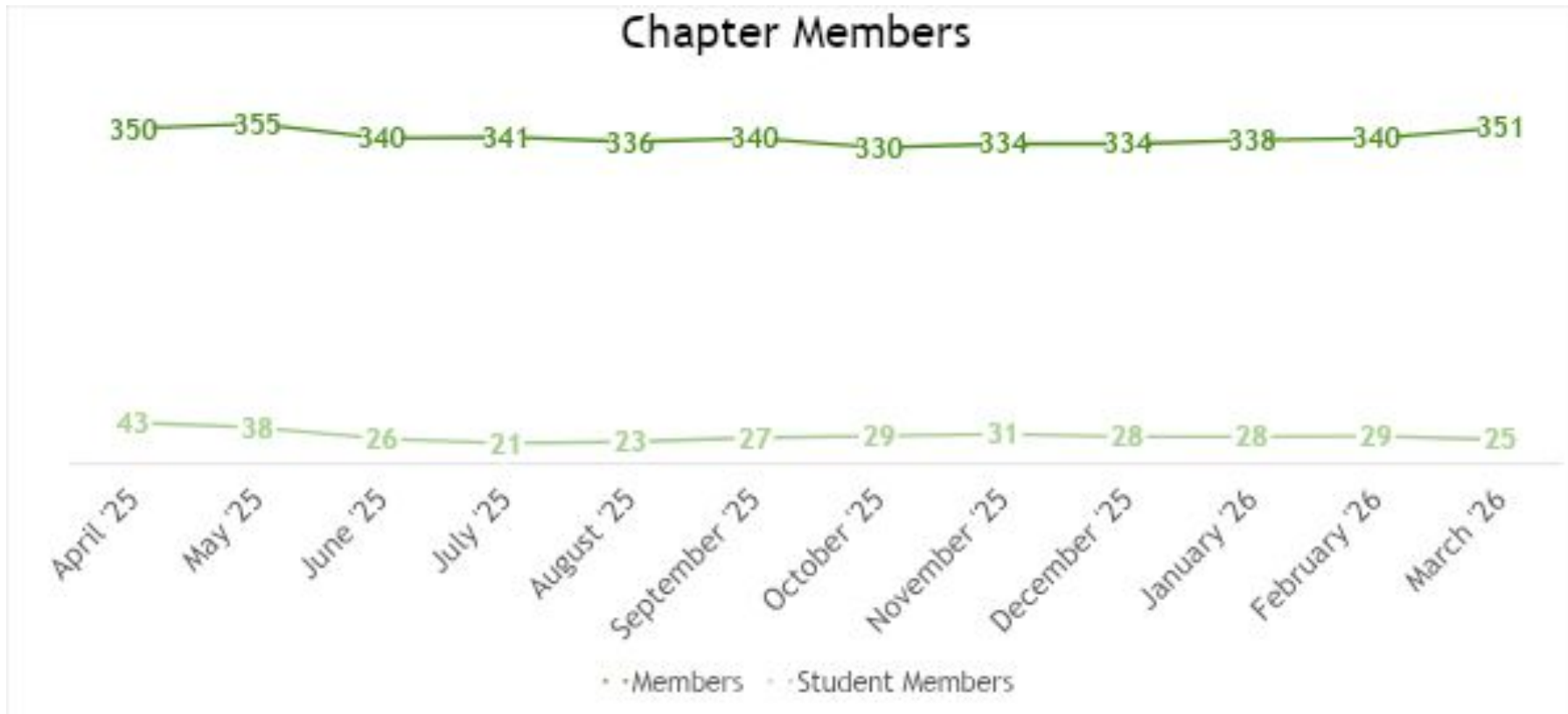
State of California, Employment Development Department, 2024 Annual Average

### AVERAGE WEEKLY WAGES BY COUNTY



Bureau of Labor Statistics, 2024 Q3

# Membership Update



# Monthly Meeting Attendance



# Challenges & Opportunities

- ▶ 2025 Bakersfield Chapter Symposium
  - ▶ More hands off and less transparency
  - ▶ Greater attendance by vendors and attendees (>450 registered, >400 attended)
  - ▶ Profit < \$2,000
- ▶ 2026 Bakersfield Chapter Symposium
  - ▶ We did it ourselves
  - ▶ Less attendance by vendors and attendees (346 registered, 294 attended)
  - ▶ Increased ticket and sponsorship prices
  - ▶ All digital feedback forms
  - ▶ Profit = \$7,770.63
- ▶ Need to document everything



# Chapter Meetings

Consistently the same day and location each month

Wide variety of topics

Quarterly online option



Strengths

Positive response from our recent chapter survey

# Strengths

Over 20 servant leaders with blend of consistent and new (help reach our COMT goal)

Active WISE Group

Strong Nominations Committee (using ASSP tools)

Strong Professional Development Chair (certification provides new member leads)

Strong Social Media Chair

Guest focus (provides new member leads)

# Additional Challenges & Opportunities

Leaders and activity needed from student membership

Membership retention

Transitioning high profile chairs

Suggestion to add webinars for the Symposium

# Spring ROC, Chapter Update

## Goals

1. Training & CEUs
  - a. Conduct PDCs and other training options.
  - b. Two PDCs with COSHA, plus an online “lunch & learn” series with Oregon OSHA.
  - c. CEUs offered for all tours, PDCs, and meetings (target: 2–2.5 CEUs/year).
2. Membership Engagement
  - a. Small chapter with 50–60 member retention goal.
  - b. “Smile and dial” approach to member outreach.
  - c. Aim for 50% meeting turnout.
3. EC Stability
  - a. Past leaders have served 3–5 consecutive years in rotating roles.
  - b. Focus this year: recruit replacements for key EC leaders taking a break.

## Challenges

1. “Marketing” needs modernization for our chapter
  - a. Amazing work from our EC team to leverage ASSP-provided marketing content.
  - b. Mail magnet surveys
  - c. Attendance tracking
1. Operating budget of around \$2k per year (makes ROC difficult)
  - b. Increased budget generation through raffles this year
  - c. Cost control has been strong
  - d. We have ~1.5years of operating capital on reserve
1. Teetering on 50 member threshold
  - b. 53 total on current roster
1. New EC members are learning the ropes

## Successes

1. Marketing:
  - a. LinkedIn Page is up: <https://www.linkedin.com/company/intuitive-safety-solutions/?viewAsMember=true>
  - b. Website is Modernized
  - c. Facebook Account Actively Managed
  - d. 30+ member “Targets” signed up for Chapter updates at COSHA
2. Hosting the Spring ROC!
3. EC members are diversified and motivated - will need two new faces in 26/27. Found new faces!
4. 50% attendance goal is pretty consistently met
5. New VP, Maya Anichini, is fast-ramping on comms and speaker acquisition
6. Organization (primarily G Drive) is improving



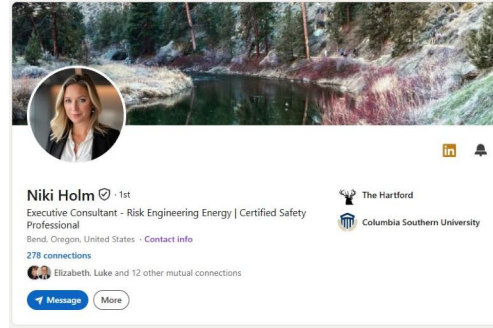
AMERICAN SOCIETY OF  
SAFETY PROFESSIONALS

Broken Top Chapter

Jacob Zollinger, CSP  
President  
541-908-2046



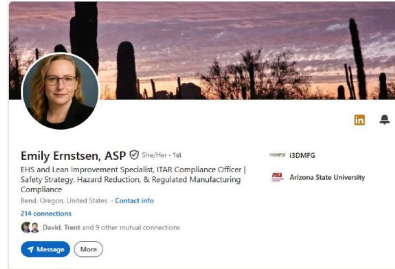
# Spring ROC, Chapter Update



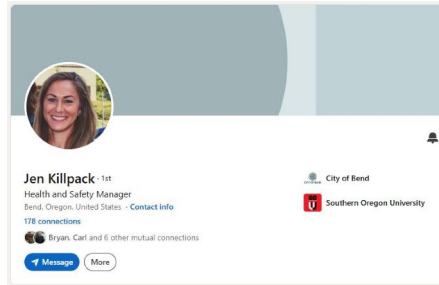
President



President-Elect



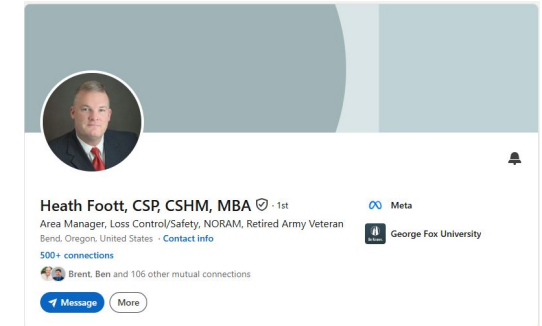
Vice President



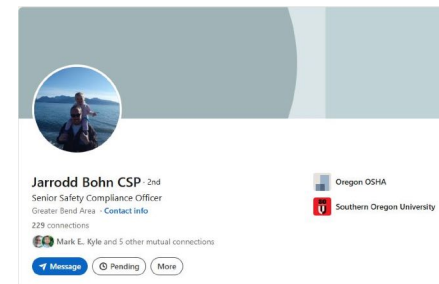
Secretary and  
WISE Chair



Treasurer



Advisory  
Council



Treasurer In Training



AMERICAN SOCIETY OF  
SAFETY PROFESSIONALS

Broken Top Chapter

Jacob Zollinger, CSP  
President  
541-908-2046





# AMERICAN SOCIETY OF **SAFETY PROFESSIONALS**

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San Francisco Chapter

**Shanon Winston - President**



2025 -2026

## EXECUTIVE COMMITTEE

SHANON WINSTON – PRESIDENT  
CHARLIE OLSON – PRESIDENT ELECT  
JOE COFFEY – TREASURER  
TAMI GALT – VP OF MEMBERSHIP  
JOSIE RAMOS – VP OF SPECIAL EVENTS  
VIKRAM KAPUR – VP OF PROGRAMS  
DIANA MORALES – SECRETARY

## APPOINTED LEADERSHIP TEAM

ASHLYNN DOLCINI – CONSTRUCTION SECTION CHAIR  
KAREN BOUVIER – GRAPEVINE SECTION CO-CHAIR  
PETER LIBEU – GRAPEVINE SECTION CO-CHAIR  
HOANHNI NGUYEN – WISE GROUP CHAIR  
SHARON HUANG – COMMUNICATIONS CHAIR  
STEVE MCCONNELL – STUDENT SECTION CHAIR

# 3 Goals...How Did We Do?

REVAMP WISE GROUP



IMPROVE SUCCESSION  
PLANNING



TECHNICAL MEETING  
ENGAGEMENT



AMERICAN SOCIETY OF  
**SAFETY PROFESSIONALS**

San Francisco Chapter

# WISE Group Revamp

Newly appointed board:

**WISE Chair:** Hoanhni  
Nguyen, CSP, CEAS I

**Co-chair:** Tiffany Barnett,  
M. Eng, CSP





## WISE Group Activities

Partnered with Sacramento and GSJ Chapters on a WISE Lounge at SFBASS

Held a networking event for Valentine's Day week: Galentine's Day

Planning a joint technical panel for Women in Construction in May 2026

# Succession Planning

New VP of Programs –  
Vikram Kapur



New Treasurer Elect  
(position created)– Tenay  
Woodard



# Major Member Engagement Events

## Collab Tech Meetings in the Fall 2025 (CEUs)

Provided CEUs and partnered with Construction Section and Webcor

## \$2000 Student Scholarships Fall 2025

Student section committee formed from collab with Greater Boston chapter meeting

## SFBASS Feb 2026

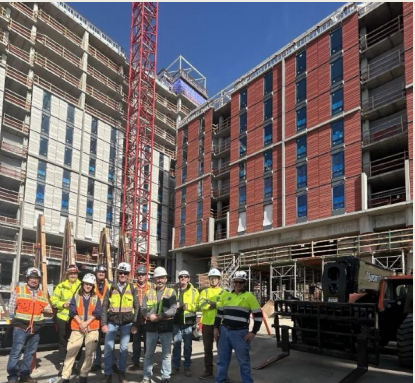
Awarded President, Past President, and SPY awards  
overfilled registration at new location at Hilton Hotel

## Collab Tech Meeting Oct 2025

2nd collab with Construction and Grapevine Sections with Nibbi Brothers on fall protection

## Holiday Party December 2025

## Awards dinner and \$2000 student scholarships planned in Spring 2026





**COLUMBIA-WILLAMETTE  
CHAPTER**

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**Working together for a safer, stronger future.**

# 2025-26 CWC Strategic Plan



## New Initiatives

CWC will advocate and support member well-being and career growth through .



## Chapter Operations and Technology

CWC will enhance the appeal of scholarships to better support students. Additional resources will be directed toward strengthening our Student Section and improving our web presence. We will review event costs to maintain financial stability and improve transparency in financial matters.



## Inter-Chapter Collaborations

The CWC will unite Oregon ASSP Chapters through shared leadership and planning efforts to deliver a strong and engaging education and events.



# 2025-26 CWC Accomplishments

	<b>New Initiatives</b>	Mentorship Program Networking Events
	<b>Chapter Operations and Technology</b>	Website enhancements Finance SOP Strengthen Oregon State University Student Section
	<b>Inter-Chapter Collaborations</b>	Spring ROC



**2025-2026  
Puget Sound  
Chapter**

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**Chapter President  
Bianca Green**



**REGION 1 ROC**  
**SEATTLE • WASHINGTON**

April 16, 2026 | Bend, OR

# Chapter Year Goals

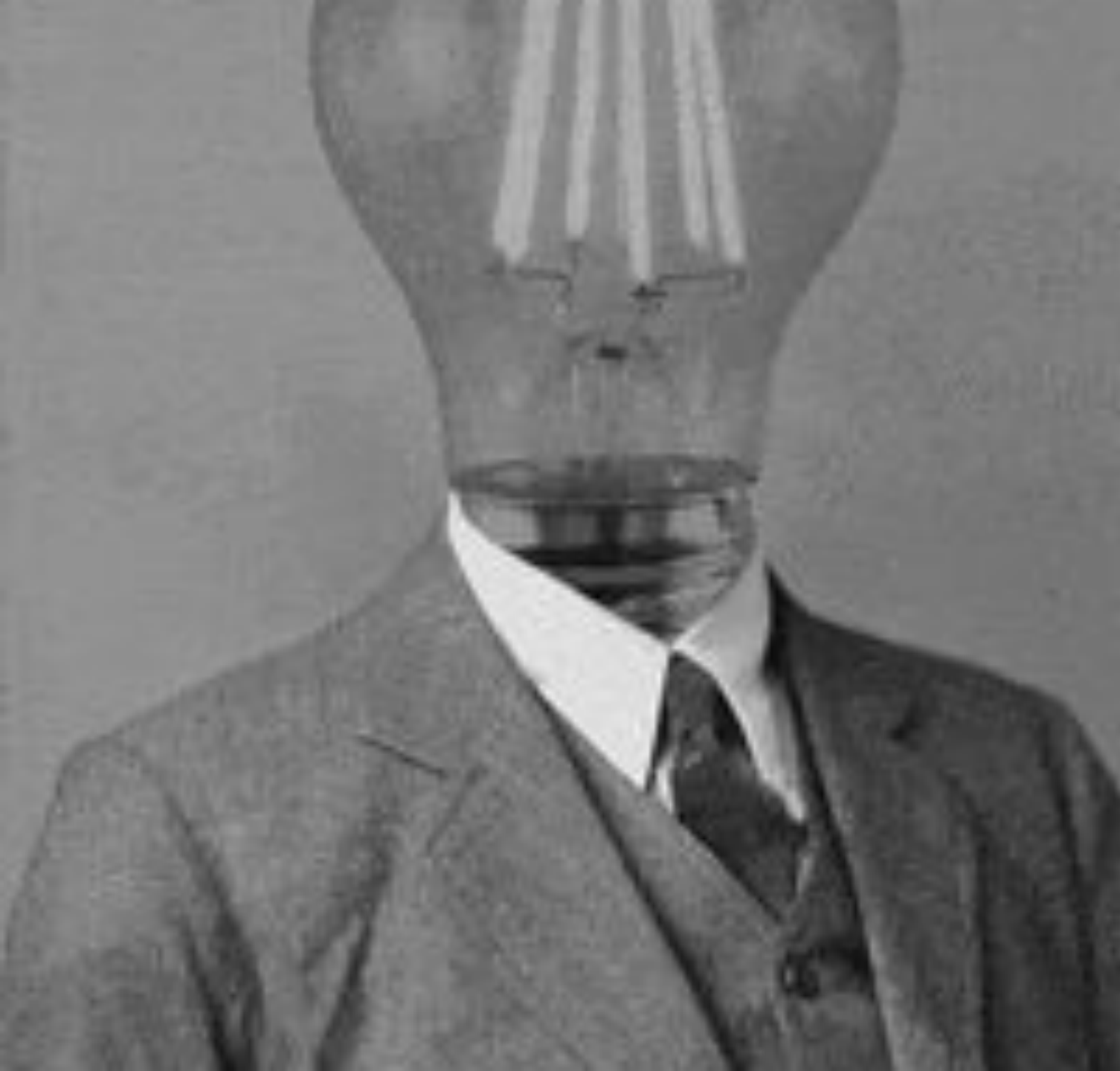
## Big Rocks

- ✓ Host Successful Fall 25' ROC!
- ✓ Partner and engage student members
- ✓ Engage with the community
- ✓ Recognize members

## Small Rocks

- ✓ Membership survey to increase involvement
- ✓ Increase member communication
- ✓ Increase membership engagement
- ✓ Increase CIG Engagement
  - WISE and BISE
  - Double member meeting attendance
  - Host Successful Symposium (PDC)





# Closing thoughts...

# Carpool List



Name	Phone Number	Departure Date	Departure Time
Mary Stine	(831) 574-9182	4/17/2026	1:20:00 PM
Bobbie Perkins	907-775-1126	4/16/2026	8:14:00 PM
Lee Donahue	(858) 692-6273	4/17/2026	7:04:00 AM
Chris Rainwater	562-760-9020	4/17/2026	11:35 AM
Ross Kocen	(805) 279-5221	4/16/2026	4:06:00 PM
Joey Shibata Garza	8084891874	4/17/2026	5:35:00 PM
Shanon Winston	714-872-3808	4/17/2026	1:23:00 PM
Mariana Lever	628-777-8037	4/16/2026	5:41:00 PM



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Name	Phone Number	Departure Date	Departure Time
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Mariana Lever	628-777-8037	4/16/2026	5:41:00 PM





AMERICAN SOCIETY OF  
**SAFETY PROFESSIONALS**

# Adjourn Spring ROC