Dan Hopwood, CSP, SMS, ARM
Assistant Regional Vice President - Awards/Recognition and PA
Brief Agenda

- Update
- Continuing Chapter Maturity in Awards and Recognition Efforts
- Definitions
- Considering the **why** of awards and recognition
  - Importance to the “Individual”
  - Importance to the “Chapter”
- Considering **who** should be recognized
- Considering the **what** of awards and recognition
- Considering the **when**
- Quick activity
- Continue to consider...
- Need assistance?
If your chapter is not engaged in recognition and awards, the...

- Chapter leadership may be lazy...(OK, that’s harsh, but effort is required!)
- Chapter leadership may need assistance...
- Chapter in essence has determined that no member, Executive Committee member, Sponsor, Community member, etc. is deserving

*It’s inconceivable that someone in your Chapter universe hasn’t warranted recognition...*
A few update comments - since we last met

- There has been some maturation in recognizing the value and enhancing rewards and recognition in the chapters
  - Anyone want to share something they’ve done to raise the bar in their chapter?

- Many chapters are doing a great job

- I’ve (Hopwood) had some calls and James has fielded some questions
  - Enhanced recognition that your chapter is not constrained by what Society focuses on

- Some of the maturity is in ‘starting’, while some is in the ‘characteristics’ of the recognition
Definitions

- **Recognition:** The *action* of recognizing; the state of being recognized
  - Comment - action requires planning in almost all cases

- **Award:** To confer or bestow as being *deserved* or *merited*
  - Comment - some formality is most often warranted

- **Operative words & why they’re important:**
  - action,
  - deserved,
  - merited
Why - some ideas

Focused on Individual and Chapter-on-the-whole

Contribution  Engagement
Growth        Sustainability
Appreciation  Retention
Thanks        Amplify
Resolving big issue(s) Market
Who - some ideas

- Members
- Executive Committee
- Contributors
- Community
- Sponsors
- Students
- Faculty
- Section leaders and contributors
- Wide open!
What (recognized for or by...)

* Society-derived/sponsored
* Chapter-derived/Society mirrored

- PDC efforts
- Hall of Fame
- Speaker of the Year
- President’s Award
- Section awards and recognitions
- Sponsors
- Up and Comers
- Young Member of the Year
- Student of the Year
- Safety Professional of the Year (3 types)
- Years of Service
- Publication
- Mentor Award
- Public Recognition (someone)
- Faculty Member of the Year
- Contributor of the __________
- many, many more
When - some ideas

- Annual
- Special Event
- Ad Hoc
- PDC-related
- Major Accomplishment
- Project -based
- New Chapter Year
- Chapter Anniversaries
- 
Brief Activity - Idea Generator

1. Select one person from your table or group to represent you (or break up into groups of 5-6). An AD or ARVP will be a time keeper.

2. Take 3 minutes and give your representative 1-3 great recognition ideas from your chapters to share with others.

3. After 3 minutes, rotate that spokesperson to another table or group and have them share those ideas; capture all the unique or new ideas on an easel sheet or white board.
   a. there will be 5-6 rotations, 3 minutes each.

4. After all rotations, there should be several ideas on the wall that can be captured and taken back to your chapter for consideration.
   a. consolidate them, capturing a Top 10.

5. If time, round robin overview of the most unique or new ideas.
Continue to Consider

- Consistency - once you start, don’t stop
- Consider the ‘legacy’ aspect
- Line item budget
- The ‘realness’ coefficient (everyone doesn’t get a trophy)
- Recognize some A & R have time triggers, so think ahead
- Annual, Society/Region-mirrored, chapter-specific, event-oriented, ad hoc
  - If you do not generally engage in awards and recognition, start
  - If you do a little in A & R, consider doing more
  - If you undertake a good deal of A & R, continue, but evaluate
Need assistance?

- Call Dan
- Reach out to your Area Director
- Touch base with James
- Call fellow chapters and see what they are up to