2020 – 2021 Leader Onboarding

Leading in Uncertain Times

Region I ROC
Brad Giles, P.E., CSP, STS, FASSP, GIOSH
President - Elect
Mindset – a simple idea that makes all the difference.
— Carol Dweck
Safety 2020: VIRTUAL

- Announced: April 30
  - Team overcame significant obstacles / delays
- Result: A Success!
  - 1957 paid registrants for almost $1.4 MM in revenue
  - Total conference attendees: 2,387
  - 83 exhibitors for a total of $121,000 in revenue
    - Most exhibitors chose to defer registration fees to Safety 2021 in Denver
Managing the Society

2 Months
- Track and monitor
- Understand impacts
- Manage to program

3-6 Months
- Understand impacts
- Adjust resources
- Adjust programming

12-Month Plan
- Update 2020-2021 Program Impacts
- Manage to new “reality”
FY2021 Outlook

- Pandemic has caused significant shifts to our budgeted plans.
  - Shift to PDC – Safety 2020: VIRTUAL
  - Cancelation of F2F education through December 2020
  - Re-evaluation of educational offerings and calendar
  - Re-evaluation of Safety Focus 2021 and Safety 2021
  - Forecasting decline in membership

- Focus Remains: Cash Flow over Next 6-12 Months
  - Maximize revenue
  - Cut costs to essential expenses
  - Maintain liquid assets (cash and reserves)

- Significant Uncertainty Beyond the Next 12 Months
  - Large events have long lead times
A Competitive View

- Infrastructure
- Strategy
- Talent
- Capital
Maintain and Grow ASSP’s Value

- Deliver Strategic Plan
- Continuous Review and Improvement
ASSP Strategic Priorities

Member Community

Education

Standards

Value of the Profession
Managing the Fiscal Health of the Society

- Continuity of Operations
- Budget Management
- Risk Management
Align Talent Strategy to Goals

- Identify Human Capital risks
- Align Incentives to Retain and Grow Top Talent
- Ensure Human Capital Needs Meet Growth Requirements
Invest in the Supporting Systems and Structures

- Technology Infrastructure
  - Network
  - Data Systems

- Building
  - Ensure Facilities Meet Demands
  - Maintenance
Meet Plan & Manage Cash

Expand Products

Governance to support a nimble organization
Launched in July 2019 to increase transparency and trust.

Summaries of key decisions & actions and the anticipated outcomes from each ASSP Board of Directors calls and meetings.

Posted on ASSP Community page monthly.

Key talking points for key decisions.